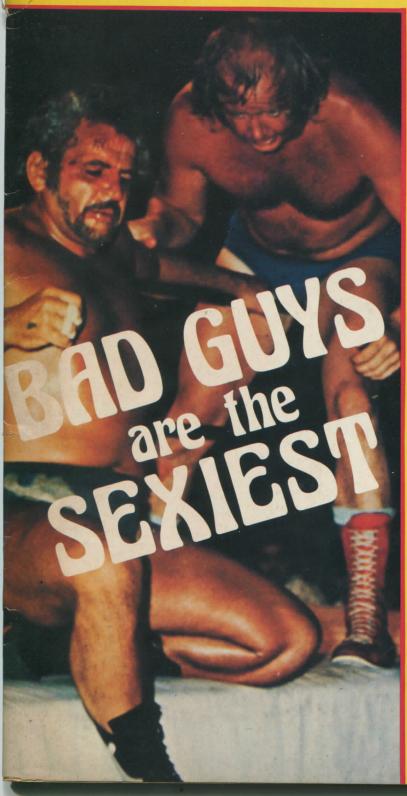
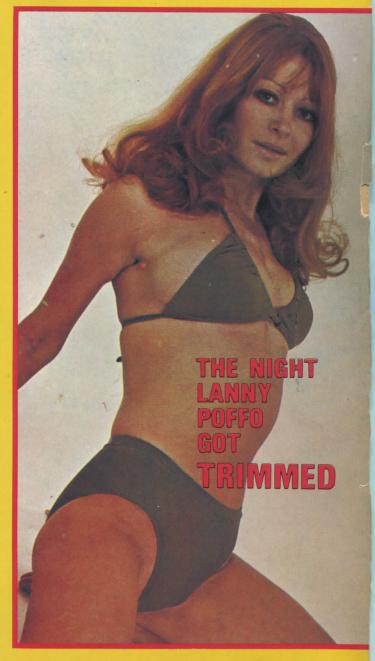
# Wrestling MAGAZINE OF THE WRESTLING WRESTLING





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# Wrestling

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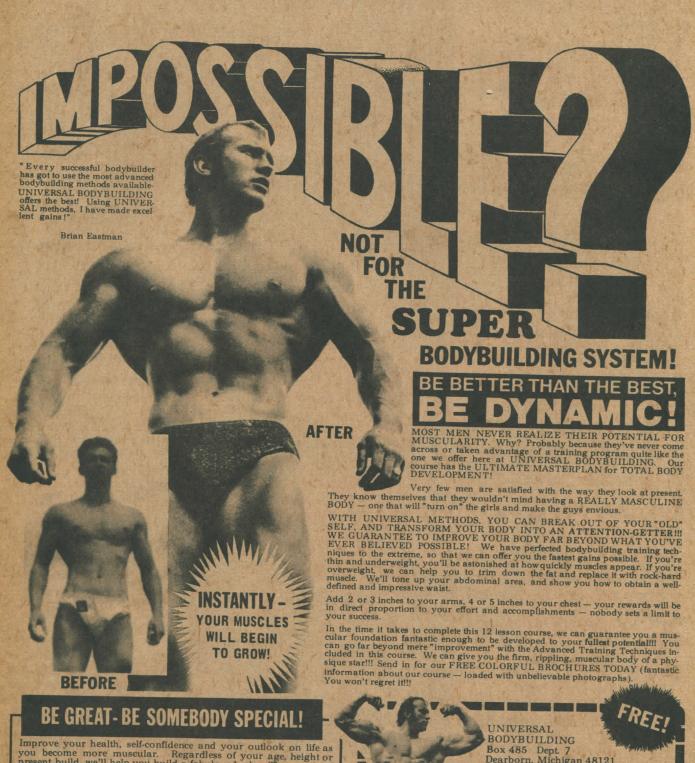
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Due to the tremendous volume of mail that we receive we can no longer give personal answers to inquiries. In the future we will simply select the most significant questions and answer them in our readers' columns in WRESTLING MONTHLY and WRESTLING REVUE.

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# BAD GUYS ARE THE SEXIEST!

Bull Curry, a face only a mother could love.

BULL CURRY



'Mad Dog' Vachon can't believe his eyes or his ears as these female fans enjoy a laugh at his expense.

HEY there Bull Curry, Terry Funk, Sheik, 'Mad Dog' Vachon, Spoiler and you too Dory Funk Jr., you have a fan club! Arlene Judson, Paula Bruce and Pam White, long-time wrestling addicts will only buy ringside seats when you are on the card.

"I got Mad Dog twice", boasts Paula, as she proudly exhibits a seven-inch hatpin. "And I scratched The Spoiler," adds Arlene. Pam has no victims to brag about, but she's hopeful.

But don't worry Bull, Terry, Sheik, Mad Dog, Spoiler and Dory Jr, no matter how bloodthirsty they may sound, these three girls love you, they really do.

This isn't the kind of conversa-

tion you expect from three well-groomed, middle-aged ladies, all mothers it subsequently turned out. Sitting behind the three rabid fans during a recent bout, I couldn't resist the opportunity to probe the minds of these seemingly hateful bad-guy lovers.

Are they really bloodthirsty? Do they get excited at ringside? What are they like at home?

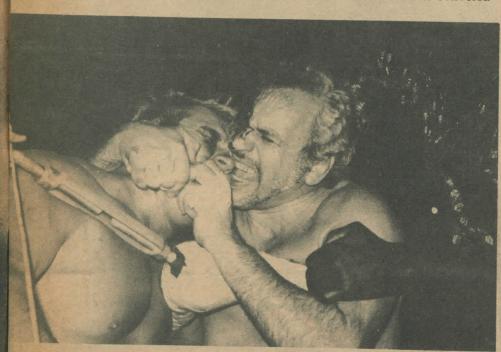
How did they become wrestling fans?

The answers to the last question are as varied as the number of fans questioned, especially so in this case.

Arlene, a widowed mother of four teen-agers accompanied her husband to the weekly matches for 18 years. When he died, two years ago, she kept going every week.

"For nostalgia or the want of something better to do", she sighs. "I almost gave up on wrestling, about a year ago, but I met Pam and Paula one night. That was the day Pat Petterson got knocked out. No, I don't remember who did it."

"The girls, sitting next to me, were actually cheering for the other guy," she continues. "Paula was





Even the villainous Sheik has his female admirers, although he's not adverse to taking a bite out of an opponent.

screaming, 'Tear off his ear!'.' Arlene admits she also got carried away and joined in.

"I found out they lived just around the corner from me," says Arlene. And they'd been coming to the fights for years. We've been friends ever since. They taught me how to really enjoy wrestling."

Why does she root for the bad guys? Does she enjoy the brutality? Is she an agressive person?

"What brutality", says Arlene, "these guys are athletes. They train and they're in shape, or they should be. It's no different than football or hockey. Someone always gets hurt."

"An I agressive?", she says, "well...maybe. But not as you'd know it. Ask my kids. I think I'm a good mother. I can't remember having ever screamed at them, or having had to, they're pretty easygoing, like me."

"But at wrestling shows", adds Arlene, "that's something else. I can really let go and scream myself hoarse. And I really do like the bad guys. They don't hold anything back".

Arlene evaded my question on sex but admitted she felt wonderfully relaxed and "at peace with the world" when she got home from wrestling.

Pam White remembers all the old stars. Man Mountain Dean, Lou Thesz were idols of her father who made wrestling fans of his two children at an early age.

When she married, Pam tried to become a bowler so she could join her husband in his weekly games. "No way," she says, "I just didn't have it. And after a few months of frustration watching him play, or sitting at home while he had a few with the boys after the game, we made a compromise. He bowls Friday night and I come to the fights".

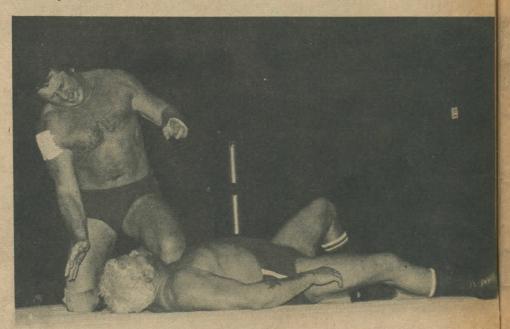
"One sitter for the price of two", quips Pam, who is a mother of three, and admittedly hot-tempered.

She frankly confesses that wrestlers excite her sexually. "To a point", she adds, "and the bad guys, as you call them, are the sexiest". Pam says she is not blood-

# FEMALE FANS LET HAIR DOWN AT WRESTLING

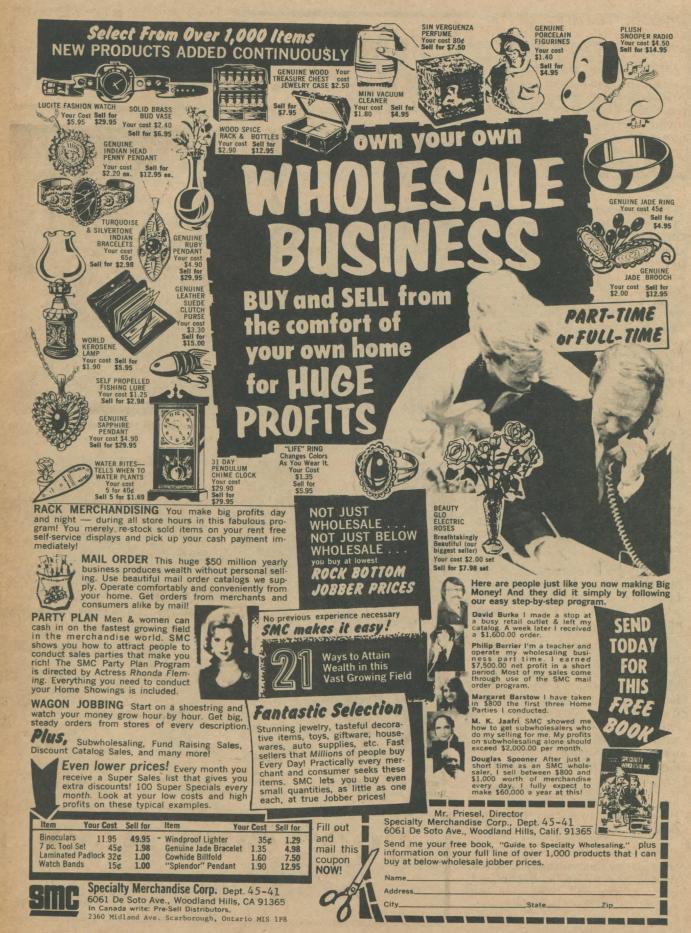


This reaction is typical to that stirred up by some of the 'bad guys', who, despite their dastardly deeds, are favorites of the female fans.

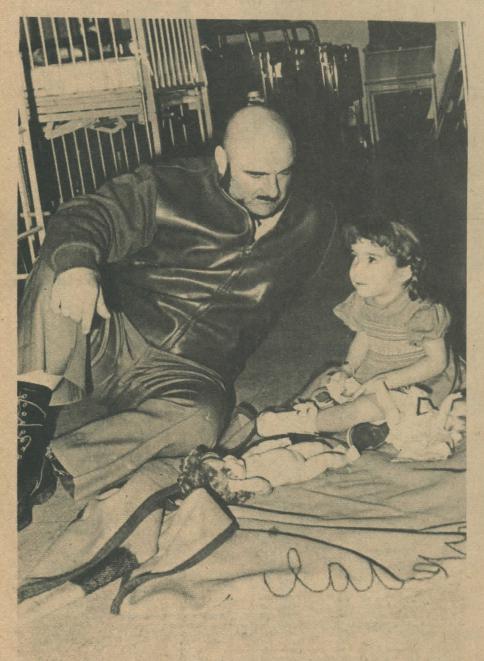


Tactics such as this knee across Harley Race's throat aren't meant to win friends and influence people but Terry Funk has his ardent admirers.

# GOOD GUYS HAVE 'SISSY' IMAGE



## ROOTING FOR VILLAINS PLENTY OF FUN



A villain inside the ring, 'Mad Dog' Vachon isn't all bad as he charmed this young lady during a visit to a children's hospital.

thirsty and tries hard to keep cool at home and let go at the fights.

"I have pin-ups of over a hundred wrestlers and I read WRES-TLING REVUE and WRES-TLING MONTHLY," says Pam, "and my husband likes to tell people that these 'lovers' of mine saved his marriage because you can't be jealous of a picture".

"I had a crush on Don Leo Jonathan for years", confesses Pam. "Then, Paula moved next door. Her husband works nights so I took her to the Arena one night and she was bored".

"We had a snack at my place and she explained that, to her way of thinking all the good guys were sissies. They kept complaining to the referee, they were mauled, jumped on and thrown all over the place, and many won the fights. Paula didn't think that was fair".

"But", says Paula, "there was one fun fight that night. It was a prelim. Some sissy kid got thrown out of the ring and fainted before he could get back in. I think he was scared."

So what was all this to do with a fan club for bad guys?

Arlene tells us. "The girls realised they could have more fun, have a lot more action going for their side, if they transferred their support to the tough guys, the ones everybody loves to hate".

"And fun we had", says Paula, "and thrills too. There were a few bad moments, broken arms, lots of bleeding, but our guys are the best. They can take it and they can dish it out. Boy, can they dish it out."

"We don't come to the Arena as often now", says Paula, "Only when one of our boys is fighting".

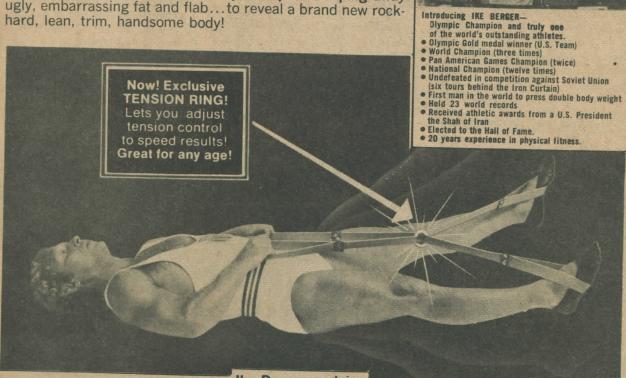
"What about the hatpin and the scratching?"

"Oh that", says Arlene, "the hatpin was good for the good guy, Paula just got excited, and I wasn't trying to scratch The Spoiler. I wanted to hold him."

So don't worry guys, Arlene, Paula and Pam still love you. NOW...an Olympic Champion introduces the SPEED SHAPER' based on his amazing SYNOMETRICS™ concept, a combination of ISOMETRICS + ISOTONICS to help you...

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HY HARRIS, New York, N.Y.

Ike Berger explains What is Synometrics?

You already know about the Isotonic and Isometric principle of body dynamics. Millions of people use one or the other in their daily exercises. I used BOTH methods in my daily Olympic training for years in different separate exercises. One day I accidentally discovered that if I used BOTH methods together in one single exercise. I automatically speeded up the reexercise, I automatically speeded up the re-sults tremendously and I reduced my daily exercise hour down to only 7 short minutes.

### The Science of SYNOMETRICS

I later learned the scientific reason for this amazing result. It's called SYNERGISM—meaning that when you combine two methods the result is greater than the both of them separately. I now called my new discovery SYNOMETRICS and developed a special exercise unit I call the SPEED SHAPER. And that's just what it Is... a speed method to give you results in minutes, NOT hours! Now... build yourself a "fantastic looking body" with the incredible SYNOMETRICS—the invention that works on the exciting new scientific concept of ISOTONIC + ISOMETRIC.

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# GREG VALENTINE'S REIGN AS NWA CHAMPION

HERE'S a quickie quiz for wrestling fans: Who had the shortest reign as National Wrestling Alliance champion?

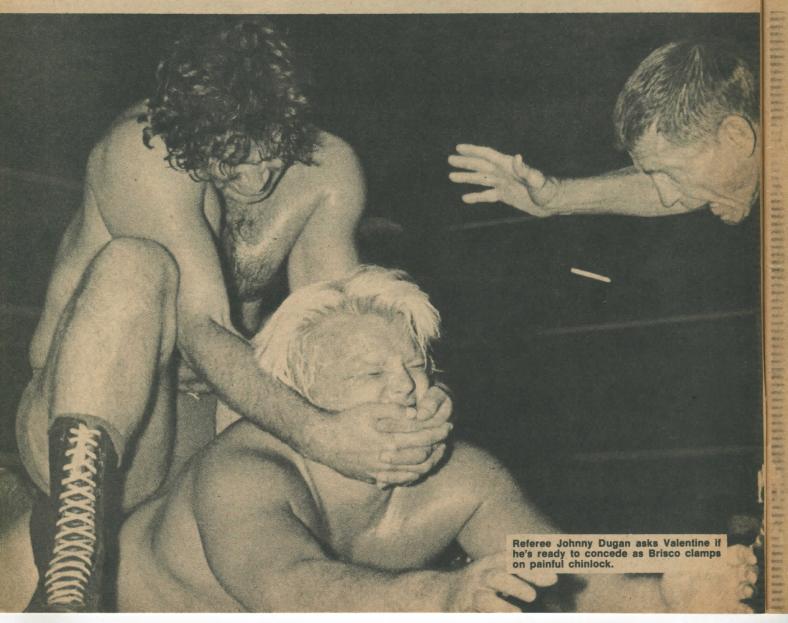
The answer is Greg Valentine, but it's actually a trick question.

NWA champ Jack Brisco was defending his title against Valentine in Los Angeles, but after 30 minutes of hectic action Valentine resorted to hair-pulling and trunktugging to set Brisco up for a pin.

However, just as referee Johnny 'Red Shoes' Dugan was bringing his hand to the mat for the 'three' count which would have ended Brisco's reign, he noticed Brisco's foot was in the ropes and immediately informed Valentine that it was NOT a pin.

However, Valentine seized the championship belt from time-keeper Larry Korn and proceeded to parade around the ring with his 'newly-won' title.

While Valentine was showing off, Brisco recovered, grabbed the blond villain and pinned him while Valentine was still clutching the championship belt which was returned to its rightful owner.



### Imagine being such a great lover women can see it in your eyes!

Here is a book that can turn you into such an exciting lover women will sense your sexual powers the instant you walk into a room. The book is called HOW TO MAKE LOVE TO A SINGLE GIRL. And its guaranteed to turn you into the kind of lover women just can't wait to go to bed with!

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of the fabulous techniques you'll learn and

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Most guys think you have to be good-looking Most guys think you have to be good-looking or rich to attract lots of women. Not true! HOW TO MAKE LOVE TO A SINGLE GIRL will teach you overnight how to thrill women so intensely they'll see it in your eyes, recognize it in your walk. After you've read this book . . and looked at the pictures . . women will see you in a whole new, exciting way. Don't waste another day of your life. Order HOW TO MAKE LOVE TO A SINGLE GIRL today! (To order see coupon below.)





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Imagine if you could walk up to any beautiful girl who caught your eye— repeat a few simple words to her you heard on a record album— and within seconds have her eating out of the

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Well, now you can! Because now there's a fantastic new record album (or cassette) called PICKING UP GIRLS MADE EASY. PICKING UP GIRLS MADE EASY will teach you a whole new system for picking up girls

a system that is so complete . . . and so absolutely foolproof . . . you'll soon be picking up girls automati-

### THE PICK UP SYSTEM NO **GIRLS CAN RESIST!**

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how and what to say for each unleten-kind of pick up.

You'll listen in as a guy just like yourself successfully picks up a gor-geous girl in a string bikini. You'll actually hear the voices of the people involved: the guy, as he begins to

work his magic . . . and the girl, as she falls willing victim to his charm. Absolutely everything is spelled out for you,

lutely everything is spelled out for you, from attention-getting opening lines ... through seductive, irresistible talk that gets a girl to really open up to you ... to foolproof closing lines that get you her telephone number, a date, and sometimes even her body right then and there. Unbelievable? You won't think so when you suddenly find yourself gliding down the street with a beautiful golden stranger on your arm.

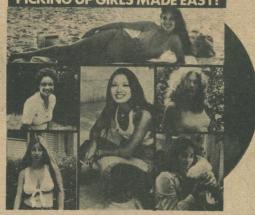
### PICKING UP GIRLS CAN BE AS **EASY AS OPENING A BEER!**

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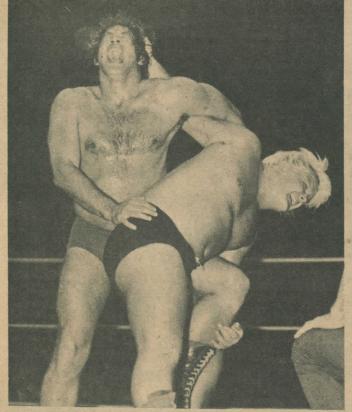
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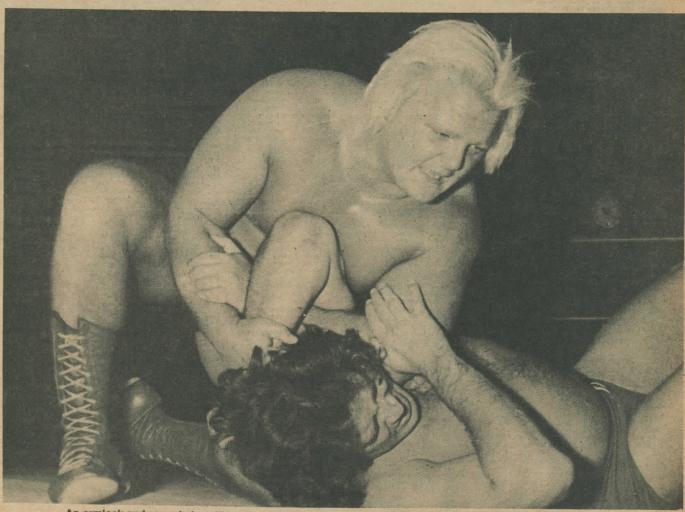
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Greg Valentine has to resort to hair-pulling to break free from Jack Brisco's abdominal stretch.



NWA champion Brisco jars Valentine with this body slam.



An armlock and some hair-pulling gives Valentine the upper hand as he prepares to set Brisco up for the pin.

Is it true the amazing secret of TELECULT POWER

# **AUTOMATICALLY BRINGS YOU** ANYTHING YOU DESIRE...

And in 10 seconds starts to draw Riches, Love, Fine Possessions, Friends, Power, Secret Knowledge, and much more into your life? See for yourself!

Yes, a staggering miracle has happened; A brilliant psychic researcher has discovered a secret—so powerful that it is said to bring your desires to you, from the invisible world, like a blazing streak of lightning!

Yes, how would you like to be able to sit In your living room, give the command for love, and instantly have your loved one appear at your side? Or give the command for money, and suddenly find a big, thick roll of dollars in your hand?\*

Now, a daring new book called TELECULT POWER lays bare this magic secret, and shows how it can bring fortune, love, and happiness. And Reese P. Dubin — the man who discovered it — makes this shocking claim . . .

### "Great Wealth And Power Can Be Yours!"

"Great Wealth And Power Can Be Yours!"

Admittedly, the concept this book proposes is completely opposed and contrary to normal human knowledge and experience. "But at this very moment," says Mr. Dubin, "I have startling proof that I want you to see with your own eyes! I want to show you...

"How diamonds and jewels have appeared, seemingly out of nothingness, shortly after the use of this strange secret!"

"How a man used this method for a pocketful of money!"

"How a woman used it to fill an empty purse!"

"How a nother user Teleported a gold jewel box to her, seemingly out of thin air!"

"How a woman used this method to regain her lost youth!"

"How a man, growing bald, claims he renewed the growth of his hair with this secret!"

"How a woman used it to bring her mate to her, without asking!"

"How a monther woman summoned a man to her—out of thin air!"

out of thin air!"

"How a man heard the unspoken thoughts of others, with this secret!"

"How a woman saw behind walls and over great distances, with it!"

"How a man broadcast silent commands that others had to obey!"

Let us now clearly demonstrate to you the scientific basis behind the new wonderworking, Miracle of TELECULT POWER!

### "How Telecult Power Brings Any Desire Easily And Automatically!"

For many years, Reese P. Dubin dreamed of a way to call upon the invisible forces at work all around us. He spent a lifetime digging and searching for the secret. These investigations brought him knowledge that goes back to the dim recesses of the past.

One day, to his astonishment, he discovered that he could actually broadcast silent commands, which others instantly obeyed. Using the secret he tells you about in this book, he tried it time after time — commanding others to sleep, get up and come to him, talk or not talk—and act according to his silent wishes. It worked every time!

Working relentlessly from this evidence, Reese P. Dubin succeeded in perfecting a new kind of instrument — called a Tele-Photo Transmitter—that concentrales your thoughts, and sends them like a streaking bullet to their destination!

OTHERS OBEY SILENT COMMANDS: Writing of the success of this method, one user reports the following experience:

"I willed her to pick up and eat a biscuit from a plate in a corner of the room. She did so. I willed her to shake hands with her mother. She rushed to her mother and stroked her hands..."

"I willed her to nod. She stood still and bent her head, I willed her to clap her hands, play a note on the plano, write her name, all of which she did."

"No one can escape the power of this method," says Mr. Dubin. "Everybody—high or low, ignorant or wise—all are subject to its spell! And unless the person is told what's being done, he will think the thoughts are his own!"

HEARS THE THOUGHTS OF OTHERS! Experimenting further with the Tele-Photo Trans-

HEARS THE THOUGHTS OF OTHERS! Experimenting further with the Tele-Photo Transmitter, Reese P. Dubin soon found that he could

"tune in" and HEAR the unspoken thoughts of others. He says, "At first, these hearing impressions startled me, and I took them for actual speech, until I realized that people don't usually say such things aloud! And their lips remained closed."

say such finings aloud! And their lips remained closed."

SEES BEYOND WALLS, AND OVER GREAT DISTANCES! Then he discovered he could pick up actual sights, from behind walls and over great distances! And when he "tuned in" he could see actual living scenes before him-as clear as the picture on a television screen!

MAKES WOMAN APPEAR - SEEMINGLY OUT OF THIN AIR! With mounting excitement, Reese P. Dubin launched one of the most exciting experiments in the history of psychic research, He wanted to see if the Tele-Photo Transmitter could bring him an actual material object! He chose, for this experiment, the seemingly impossible: an actual living person!

He simply focused the Tele-Photo Transmitter, by dialing the object of his desire. In a flash the door burst open, and there - standing before him, as real as life - was his long-lost cousin!

He stared and rubbed his eyes, and looked again! There - smiling, with arms outstretched in greeting- stood living proof of the most astounding discovery of the Century!

### Dial Any Treasure!

You'll see how to use the Tele-Photo Transmitter, to summon your desires. This special instrument - your mental equipment - requires no wires, and no electricity, "Yet," says Mr. Dubin, "it can teleport desires, swiftly from the invisible world."

world."
When you dial your desire—whether for riches, love, or secret knowledge—you capture its invisible, photoplasmic form, at which point "it starts to materialize!" says Dr. Dubin.
"Telecult Power can work seeming miracles in your life," says Mr. Dubin. "With it, it is possible to dial any desire—called a Photo-Form—then sit back, relax, and watch this powerful secret go to work!"

### "Instantly Your Life Is Changed!"

"Instantly Your Life Is Changed!"

With this secret, the mightiest force in the Universe is at your command! "Simply ask for anything you want," says Mr. Dubin, "whether it be riches, love, fine possessions, power, friends, or secret knowledge!"

Suppose you had dialed Photo-Form #2 for Jewels, for example. That's what Margaret C. did, in an actual example Mr. Dubin tells you about. Rich, glittering diamonds and jewels literally appeared at her feet: a pair of gold earnings, which she found that morning . . a surprise gift of a peanl necklace, and matching silver bracelets . a beautiful platinum ring set with emeralds and diamonds, dropped on her front lawn!

"Almost overnight," says Mr. Dubin, "it can start to multiply riches, bring romance and love . draw favors, gifts, new friends . . or anything else asked for! It isn't necessary for you to understand why. What is important is that it has already worked for many others . . . men and women in all walks of life . . . worked every time . . and it will work for you, too!"

### **Brings A Pocket Full Of Money!**

You'll see how Jerry D, used this method. He was broke a week before payday, All he did, he says, was to dial Photo-Form #1. Suddenly he felt a bulge in his pocket. Lo and behold! He took out a roll of money . . . fives, tens, twenties . . . and more! Obviously, it had been placed therebut when? And by whom?

### A Brand New Car Comes!

Marty C., a taxi driver, reports that he just dialed Photo-Form #4, sat back, relaxed, and waited for things to happen. In a short time, great excitement filled the house. His wife came hurrying in, saying, "We won it! We won a car and a cash prize! They just delivered it!" He got up and went to the window. There, big and beautiful,



standing in the driveway, was a brand new Cadil-lac!

### **Brings Mate Without Asking!**

Brings Mate Without Asking!

Mrs. Conrad B. reports that she was tired of "pursuing" her husband, as she called it. She wanted him to voluntarily do the things she longed for, take her places, show affection. But he hadn't looked at her in years. He would fall asleep immediately after supper, or watched the ball games, or read the papers. Secretly Mrs. B. decided to try this method. She dialed Photo-Form #9 for Love! Instantly, her husband's attitude changed from boredom to interest and enthusiasm. And from that day forward, he showered her with kindness and affection! It was like a miracle come true!

### The Power Of This Method!

The Power Of This Method!

There are so many personal experiences which I could recount, stories of healing, wealth, and happiness with this secret, that I find myself wanting to tell all of them at once. Here are just a few ...

\*\*REGAINS HAIR GROWTH! Walter C. had a shiny bald head with just a fringe of white hair showing around the edges. He tried this method, and soon his hair began to regrow. The new hair came in thick. dark, and luxurious!

\*\*ROLLS DICE 50 TIMES WITHOUT MISSING ONCE! You'll see how this secret gave Albert J. the power to roll the dice 50 times, without missing once, and—for the first time in the history of Las Vegas—walk away with \$500,000!

Las Vegas—walk away with \$500,000!

\*DISSOLVES ALL EVIL! You'll see how this amazing secret revealed to Lawrence M, the people who were trying to make him look silly at work—actually revealed their secret thoughts—made them confess and apologize!

If TELECULT POWER can do all this for others, what riches, what rewards, what amazing results can it also bring to you?

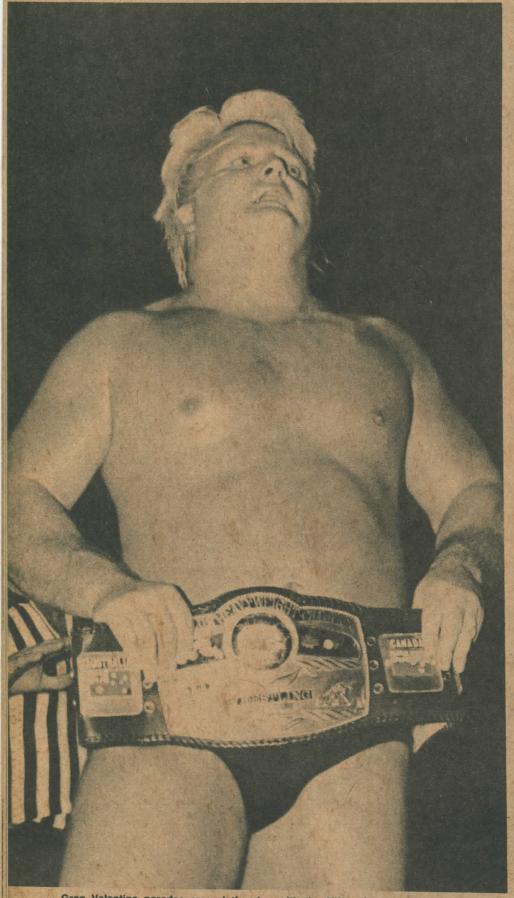
	MAIL	NO RISK	COUPON	TODAY!	
S.A.	& L. E	nterprise	es, Inc.,	Dept.E2	6378
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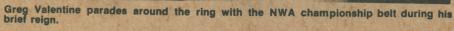
Gentlemen: Please rush me a copy of TELECULT POWER by Reese P. Dubin' I understand the book is mine for only \$7.98 complete. I may examine it a full 30 days at your risk or money back.

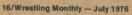
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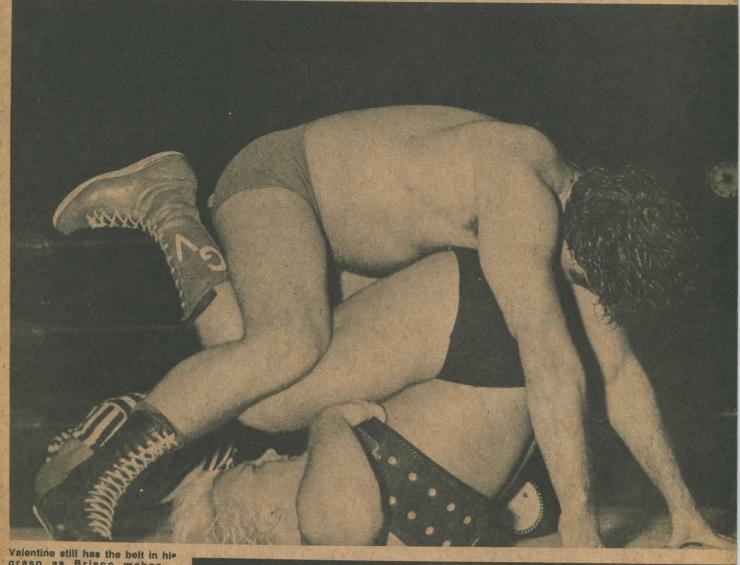




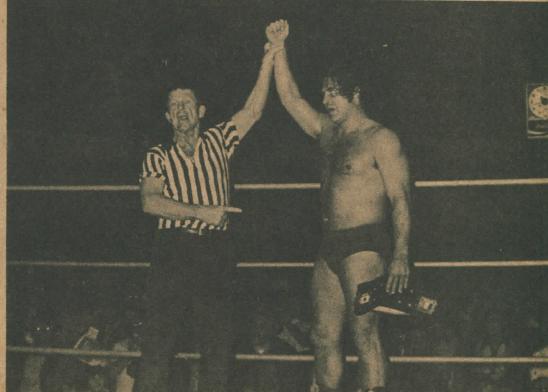
Valentine's face mirrors the exertion as he and Brisco engage in a test of strength.



A punch to the midsection takes the wind out of Valentine's sails.



Valentine still has the belt in his grasp as Brisco makes legitimate pin.

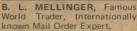


The winner and still champion, Jack Brisco has his belt back as referee Johnny Dugan raises his hand in victory.

# THE MAGNIFICENT ZULU THE MAGNIFICENT ZULU WRESTLING WARRIOR HEADED FOR STARDOM

His physique shows why this fast-rising wrestling star is called the Magnificent Zulu.

# WOMEN How to get rich in the MAIL **World Trade Business**



"I started in Mail Order a few years ago, part time in my garage. I had less than \$100. I discovered how to make Mail Order pay big. Today my business empire spans the globe... 1253 acres of land, office buildings, warehouses. My Plan lets you use my experience to make a fast start in your own big profit home business. I will personally help you start your own Mail Order success,

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the very day you receive my complete profit plan! You get everything you need to start fast. Step-by-step I reveal how to pick mail order product winners, how to buy Below Wholesale for biggest profits, how to write and place ads that pull orders . everything! Thanks to my confiden-

































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Eddie Creatchman served as Zulu's manager during the early days of his mat career, but Zulu realized it was a mistake and parted company with Creatchman.

### ZULU CREDITS IVAN KALMIKOFF FOR MAT START

I'VE never seen anyone like him. He's got a better build than Earl Maynard or Mil Iascaras and he's still so young! Man, just looking at him I know he's gonna be really something"!

This comment, as well as many others like it, are frequently heard each and every time the young sensation from Africa, the Magnificent Zulu, steps into the ring, and once you see him yourself then you'll know why this young grappler is held in such high regard.

Zulu has been wrestling professionally for a little over three years, and in this short span the African native has really made a name for himself not only in the United States, but also in Japan and Aus-

Zulu began his professional career in the Detroit area wrestling under the management of Eddie Creatchman and within months Zulu's career began to skyrocket. His enormous strength and power quickly made him one of the top men in the Detroit area and in fact many of the rop ring veterans actually avoided facing the young sensation for fear of losing to the powerful rookie.

Matches pitting Zulu against two, three and even four men were not uncommon and no matter who he faced the magnificent Zulu al-

ways came out on top.

In time, however, the partnership of Zulu and Creatchman be-

gan to disintegrate with the actual break coming during a match in Cobo Hall against the Mighty Igor.

Immediately after the match Zulu spoke to reporters and stated, "I'm just sick and tired of listening to that goofy Creatchman's orders and from now on I'm not gonna listen to anyone. I can read, I can write, I can talk and from now on I'm my own boss.'

After this episode, Zulu remained in the area for close to a year wrestling and defeated the likes of Bull Curry, Killer Brooks and Ben Justice, after which he embarked upon a world tour which took him to Australia, New Zea-

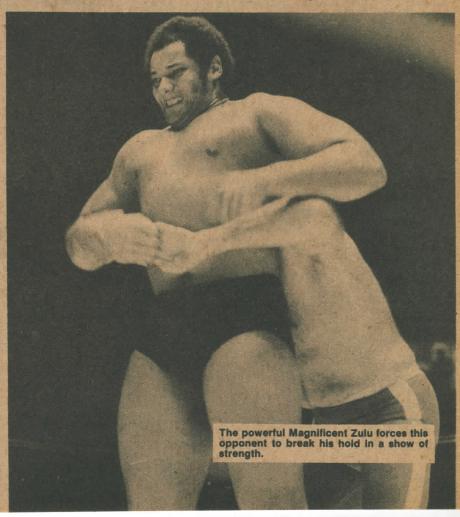
land and Japan.

Upon returning to the U.S.A., Zulu tried his luck in the Georgia area and here Zulu once again proved to be a sensation. Facing the likes of Ox Baker, Missouri Mauler, Bolo Mongol and Yasi Fuji, Zulu quickly showed the fans the overall style that had made him an international star.

Before one of his matches in Atlanta's City Auditorium Zulu spoke to this reporter about his ca-

reer.

The African stated, "I first started wrestling in Cleveland, Ohio un-



20/Wrestling Monthly - July 1976



The Magnificent Zulu acknowledges the applause of his growing legion of wrestling fans upon entering the ring.

der Ivan Kalmikoff and it was Ivan who really gave me quite a bit of help and advice in the beginning.

After I began to wrestle professionally in Detroit however, I switched allegiance to Eddie Creatchman because that liar convinced me that his was a better way. Since I was new to the sport, I listened to Creatchman, but in time I was able to see right through him. You know, I quickly found out he wasn't the least bit interested in me. All he cared about was money, money, money and I really was making plenty of it, but I wasn't seeing any of it myself.

"One day I finally reached my boiling point, and gave him a good beating for the way he had been misusing me. After that I wanted nothing to do with him". while growing up and I just continued doing these things as a professional. I try to watch my diet by eating all proteins, cottage cheese, meat, vegetables, fruits and this too has helped me keep trim and in perfect condition. I work out five or six times a week and I've been doing this religiously for the last eight to 10 years and I feel that this is essential if I want to remain on top in this sport."

After a very successful stay in the South, Zulu departed for the sunny coast of California and here the young sensation quickly picked up where he had left off. In one of Zulu's first encounters in California the young African found himself involved in the annual 20-man Battle Royal held in the Olympic Auditorium. This battle immediately proved Zulu's true strength as a professional.

Zulu was the next to last man eliminated in the hectic struggle with the only wreslter to last longer being Andre the Giant. But Zulu certainly gave Andre quite a battle for the number one position.

Immediately after this battle, Sir Oliver Humperdink approached Zulu about joining his stable of wrestlers. Zulu was reluctant to become involved with another manager, but Humperdink's promise of championship matches quickly changed the young African's outlook. Under Humperdink's management Zulu continued his winning ways and in time a match was signed pitting the Magnificent Zulu against Edouard Carpentier for the Americas belt.

In this battle, the Magnificent Zulu matched Edouard Carpentier

## 20-MAN BATTLE ROYAL TESTED HIS STRENGTH

Seeing Zulu one would be amazed at his physical dimensions. He stands 6-foot-five, weighs 285 pounds and with his 25-inch arms he is undoubtedly one of the strongest men in the sport. Zulu's physique rivals that of Superstar Billy Graham, and he hasn't stopped growing yet.

To keep in such top physical condition, Zulu understandably spends quite a bit of time training. "I love to train," Zulu stated. "I was always an avid weightlifter

hold for hold and with his tremendous strength the African native just barely missed toppling the Frenchman. However, in the end, it was the Flying Frenchman's years of experience that proved to be the deciding factor in the match. Zulu had come within a whisker of winning the prized Americas belt, but the African native was not the least bit dissappointed by his showing in the match.

"I really can't complain about my showing against Carpentier,"

Wrestling Monthly — July 1976/21



# The secret of teaching yourself music

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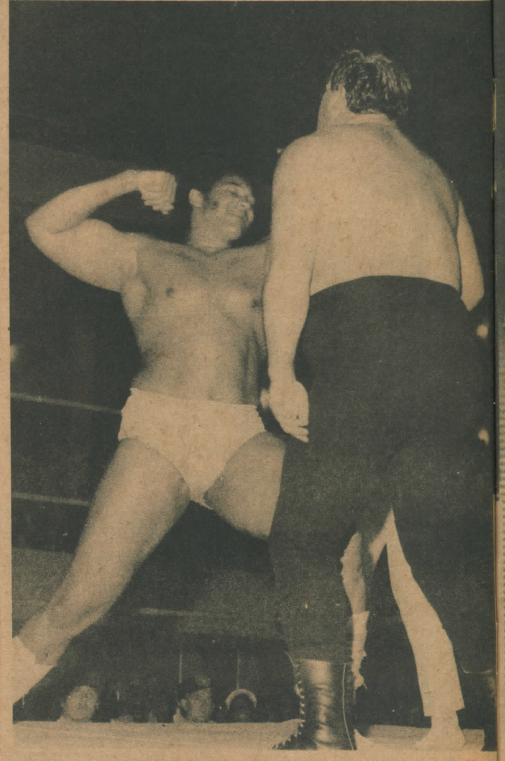
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# CARPENTIER'S EXPERIENCE SAVED TITLE



The Missouri Mauler has Zulu on the ropes, but the tide soon turns as Zulu gets set to deliver a right to the Missouri Mauler's jaw en route to another victory.



Zulu stated afterwards. "Carpentier is truly one of the greatest wrestlers in the sport and I know I put up a good battle against him.

"I've got to credit Ivan Kalmikoff, Ernie Ladd and Bobo Brazil for giving me my initial training in the sport and if it weren't for these guys I wouldn't have gotten the chance to battle for this title. I'm still young and I keep learning all the time and I know that I have the ability and knowledge to capture a title sometime in the near future.'

The Magnificent Zulu has certainly proven to be one of the top wrestlers in the sport, with his tremendous physical attributes and desire to be the number one wrestler in the sport, fans should be seeing and hearing quite a bit more of the Magnificent Zulu in the years to come.

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inches on your chest,

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Why not give your hair the best chance it can get by eliminating needless causes of falling hair and give nature a better chance to grow a healthy head of hair for you.

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**HOW DOES COMATE WORK?** 

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your hair a chance to grow. Most men and somen report results after the first treatment, some take longer. But we give you this assurance. If for any reason you're not completely satisified with the improvement in your own case — AT ANY TIME RETURN THE UNUSED PORTION FOR A PROMPT REFUND, NO QUESTIONS ASKED.

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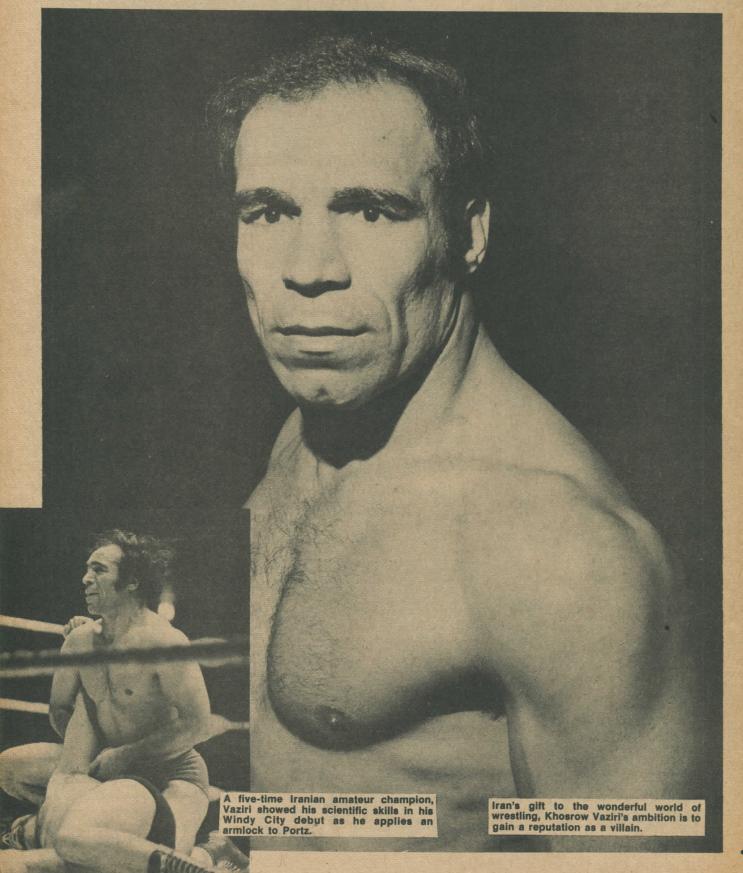
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# THE GOOD GUY WHO WANTS



# NTS TO BE A VILLAIN

I had heard that Khosrow Vaziri wanted to be a villain, and as I waited for him to show up for our interview in Chicago for over four hours, I certainly felt that he had succeeded with me. Most wrestlers had at least shown me the courtesy of showing up on time for interviews, but the Iranian wrestling sensation just wasn't there.

It was hard to tell who was more irate, me or the promoter. The promoter's ire was fast turning to panic; here it was almost 8:30 p.m., the amphitheatre was packed, but no Khosrow. What to do?

Suddenly a tall, darkly handsome and magnetic presence rushed up to us talking very fast, half in English and half in his native tongue, as Vaziri apologized to us both and explained that his plane had been held up in Canada for over eight hours. He was already dressed for the ring, under his overcoat, even to wrestling boots (which he said took a full 10 minutes to lace up). He had changed on the plane and then made a mad dash to the amphitheatre with a sympathetic cabbie braving speed limits to get him to the matches on time.

Khosrow looked around the crowded arena appreciatively. "It looks like a good, fierce crowd for my first match in Chicago."

"Are you nervous?" I asked.

"No, just excited. Tonight I wrestle Geoff Portz - he is a hero,

yes? Then tonight, I am sure to be a villain . . ?"

I couldn't get an answer to that one, for just then the ring attendants hustled Vaziri off to the ring, while the first notes of the anthem began to blare out. I wonder if wrestlers who open cards get tired of hearing the anthem. I wondered too, whether Vaziri would be the villain.

It was a very clean, very scientific match, with the two men evenly matched in wrestling skill. It lasted a full 20 minutes to a hardfought draw, and we were treated to a dazzling succession of wrestling holds. Vaziri, in particular, astounded me with his clever maneuvers. Obviously he wouldn't be hearing the anthem for many more months.

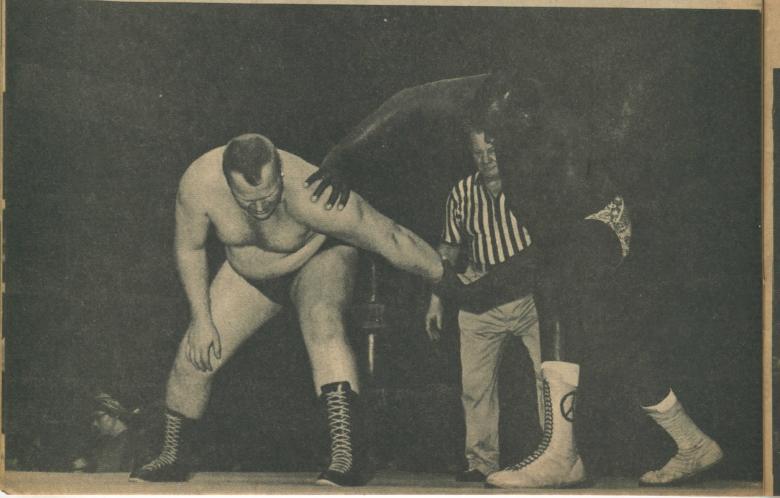
It had been a very auspicious debut for Vaziri—but he didn't turn

(Continued on Page 60)

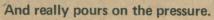


# SMASHER SLOAN and SONNY KING MEET HEAD-ON!

Sonny grabs Sloan from the start of match.









Then Sloan kicks him in the stomach.

And it looks as though Sonny is in trouble.

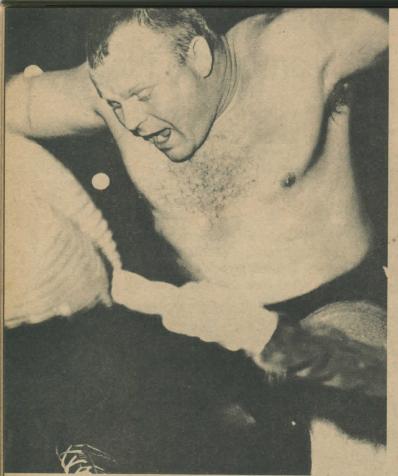


Because Sloan really tears at him!

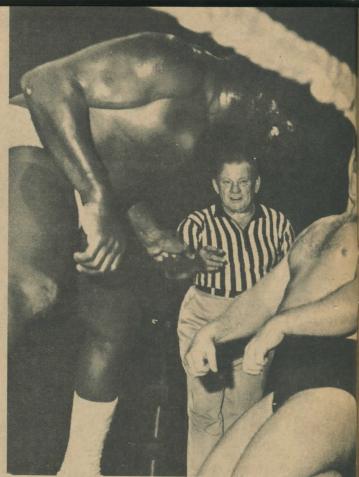


Again and again and again!



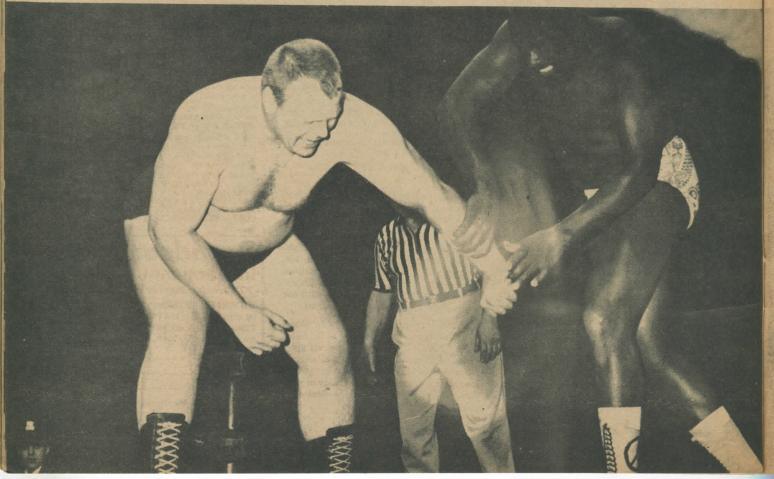


And almost defeats the popular Sonny.



But Sonny turns the tables around.

And twists Sloan's arm but good.



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Before more jobs disappear through mergers, automation, and mechanization, shouldn't you at least investigate the way so many men have become owners of profitable businesses -starting spare time and now are independent of bosses, strikes, layoffs and automation? All that's needed is your name on the coupon. Facts mailed free. No salesman will call.

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It's a nationally advertised, worldwide business. It does not require skill, more than an average education, or traits except the willingness to work to start grossing \$12, \$19, or \$26 profit per hour. By return mail, we will explain how.

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When you have had your own carpet and furniture cleaned, you know that ordinary methods grind fibers with harsh scrubbing, leaving carpet soggy for days.

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J.H., III.

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"Life is happier and more prosperous for my family and me. Without Duraclean I'd still be going from layoff to layoff. Now moving to new 5-bedroom home."

R.J.B., Mich.

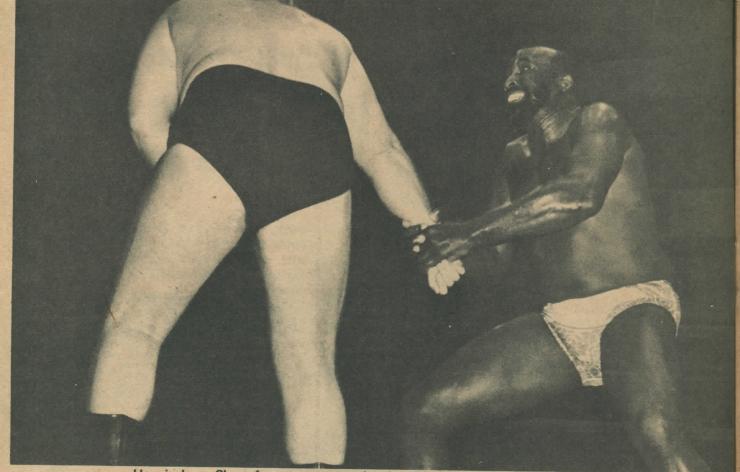
THESE ARE JUST A FEW OF THE LETTERS IN OUR FILES FROM MEN AND WOMEN WHO HAVE FOUND SUCCESS AS DURACLEAN DEALERS. (IN ANOTHER YEAR YOUR STATEMENT COULD BE HERE, TOO.)

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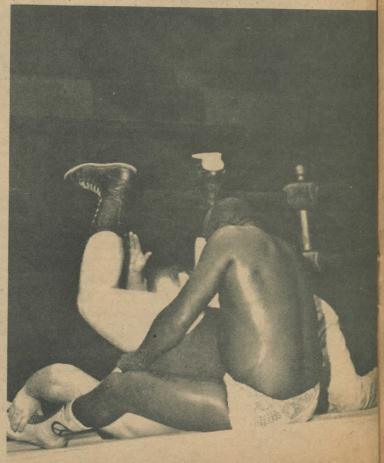


He winds up Sloan for a toss across the ring, his face triumphant.

But Sloan manages to break loose.



Nevertheless, Sonny ends up as the winner and the fans cheer!





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# THE 'ASTORA A TRUE CHAMPO

MOST wrestling fans have heard detractors of their favorite sport claim that wrestlers aren't athletes but just showmen. However, nothing could be farther from the truth as the wrestling world has had many stars who made their mark in other athletic endeavors before turning to the grappling game.

Many wrestlers combined their ring careers with success in professional football—Gene Kiniski, Ernie Ladd, Angelo Mosca for example. However, few athletes have enjoyed success in both the boxing and wrestling rings.

One exception to this rule was Paul Berlenbach, the only man in United States history to win National Amateur Athletic Union championships in both sports.

Berlenbach, who was born in New York City on Feb. 18, 1901, was handicapped early in life by a hearing problem. So, the youngster turned to athletic endevors where his hearing handicap wouldn't pose too big a problem.

Like many German-American youngsters, Paul belonged to a Turnverein and it was there that he first started wrestling.

It wasn't long before the 5-foot-10, 170-pound, dark-haired lad was enjoying incredible success not only in citywide but statewide competitions as well.

In 1920, Berlenbach hit the amateur wrestling heights by winning the national AAU light-heavy-weight title.

However, the professional grappling game was on the decline at the time, and this,—plus the fact that there wasn't much chance of a 170-pounder enjoying success as a pro wrestler,—prompted Paul to try his hand, or should we say his fists, at boxing.

Although he weighed less than 180 pounds, the hardhitting Berlenbach made his mark as a pugilist and copped the national AAU heavyweight championship in 1922.

During his amateur career, Berlenbach suffered only one setback, a second -round knockout at the hands of Freddie Krebs.

Joining the punch-for-pay ranks on Oct. 4, 1923, Berlenbach earned the nickname 'Astoria Assassin' as he won his first 10 bouts via the knockout route with a potent left hook being his best weapon.

With a record of 23-1-2 with one no decision, including 22 insidethe distance triumphs, Berlenbach earned a crack at the world championship held by Mike McTigue.

Paul scored a 15-round decision over McTigue on May 30, 1925, and then made successful defenses against Jimmy Slattery (KO 11), Jack Delaney (15-round decision) and Young Stribling (15-round decision).

In a rubber match with Delaney, Berlenbach dropped a 15-round decision and his light-heavyweight championship on July 16, 1926.

Paul continued his boxing career in 1927 and 1928 but losses to McTigue (KO 4), Mickey Walker (10-round decision) and Delaney (KO 6) convinced Berlenbach his best days as a boxer were behind him. So, he decided to turn to his first love—wrestling.

On April 17, 1929, Berlenbach was granted a wrestling license by the New York State Athletic Com-

# RIA ASSASSIN', PION OF THE RING



Paul Berlenbach works out on the pulleys under the watchful eye of his boxing manager Dan.Hickey.

mission. Five days later, Paul made his debut as a pro grappler.

Berlenbach's debut lasted 18 minutes, 27 seconds, as he defeated Fred Grubmier.

Less than 10 days later, Berlenbach was back in the ring and he picked no soft touch for his next opponent—the grappling Greek George Zaharias, who was later to marry the greatest American female athlete of all time Mildred 'Babe' Didrikson.

Paul needed 22 minutes, 28 seconds to overcome Zaharias and followed this triumph with a win over Farmer Bailey.

A no contest match with Pat McKay on May 11, 1929, was the next—and what proved to be final—stop on Berlenbach's road to wrestling success.

The depression had set in by this time and pro wrestling, like many other ventures, fell on hard times. So, Paul decided to return to the boxing ring as a means of making a living.

In 1931, Berlenbach scored two triumphs over Eddie Clark (KO 3) and Billy Henderson (KO 1). However, this comeback was shortlived and came to a grinding halt when Paul dropped a 10-round decision to Carl Knowles in Atlanta, Ga., in October, 1933.

The loss to Knowles convinced Berlenbach it was time to bid adieu to the ring—both boxing and wrestling—and he retired with a 37-7-3 mark with one no decision and one no contest as a professional pugilist while being undefeated in four bouts as a pro grappler.

Berlenbach was accorded another honor in 1971 when he was elected to boxing's Hall of Fame.

Although his professional wrestling career covered just four fights, Berlenbach's amateur achievements earned him a special spot among the grappling greats. After all, his feat of winning national AAU titles in both boxing and wrestling has never been equalled and probably never will be.



GAIL LEROUX

WRESTLERETTE OF THE MONTH

# INTERNATIONAL MAT SCENE By Tom Burke

THE brother tag duo of JOHN and JIMMY VALIANT are doing very well in the American Wrestling Association area since leaving the East Coast. It is only a matter of time before they capture the tag-team championship in that area. We will be watching the news releases from the AWA office on that event. The VALIANTS are considered to be the most colorful tag team since the days DR. JERRY and EDDIE GRAHAM teamed up some 12 years ago.

Word from England comes that BRIAN MAXINE is making it big on both the wrestling and the country and western charts. BRIAN has been wrestling for quite a number of years and has been very successful at it. He has held every major title in his weight class, welterweight, and at the present time he is the welterweight champion of Great Britain. He has recently cut a new single entitled "Ribbon of Stainless Steel" on the Columbia label. BRIAN looks forward to a tour of wrestling and singing bookings here in North America one of these days. Where would he start? Why in Country Western Music Land, Nashville, Tenn., of course.

GEORGE 'THE ANIMAL'

GEORGE 'THE ANIMAL' STEELE is back on the East Coast with the GRAND WIZARD as his manager. The combination of the WIZARD'S brain and STEELE'S victorious wrestling style is in motion for a shot at World Wide Wrestling Federation king, BRUNO SAMMARTINO. It should be quite interesting to see how this combo will match up against BRUNO.

The POFFO family has added another member to the ranks of prowrestlers. Youngest member of the family, RANDY has joined his famous father, ANGELO, and his older brother, LANNY. It will be good to see this trio in action. Some smart promoter should book the POFFO family to meet the team of ED, BILLY and RON FRANCIS. The POFFO family is currently seeing action in the mid-west while the FRANCIS clan is in the Pacific Northwest.

What do wrestlers do in the dressing room? Well they work out, talk, tell jokes and every once in a

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Brian Maxine, making the grade both as a grappler and country and western singer in Great Britain.

while they have a contest. What kind of contest? A favorite pastime with a lot of wrestlers is to find out who has the best cauliflower ear. While I was in Montreal recently I was made the judge in one of these contests. Some of the participants were: GILLES 'THE FISH' POISSON, TARZAN TYLER, BULL GREGORY, EDDIE CREATCHMAN, SERGE DUMONT, ALI BABA, SWEET DADDY SIKI and SUPER DESTROYERS NUMBER 1 and 2. THE winner was ALI BABA.

SONNY KING continues to stay in the Virginia—Carolina circuit and doing quite well. Reports come in that KING is one of the most popular wrestlers ever to appear in that area. His feud with the SUPER DESTROYER is one that has had fans on their feet all over the circuit.

A new wrestler to keep an eye on is BUDDY KING. BUDDY is wrestling in the central States and doing quite well. He has met some tough competition in the form of TANK PATTON, ZULU, MR. SATO, JESSE VENTURA, YASHU FUJI, CYCLON NEGRO and others. So remember you read it first here, a star to watch is BUDDY KING.

Two wrestlers back in the WWWF area after a number of years are BARON MIKEL SCICLUNA and IRISH PAT BARRETT. SCICLUNA has been travelling around the Florida circuit,

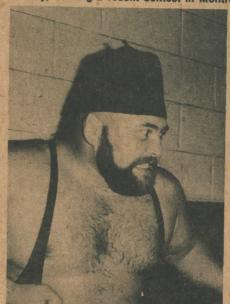
Texas and the mid-west as well as touring Japan since last appearing on the WWWF circuit. The BAR-ON looked really sharp in his return to Madison Square Garden. Always a tough man in the ring, we fans in the East can expect some fast and rough action by the BAR-ON while he is here. The son of the old sod, PAT BARRETT has returned to the East Coast after being away for a little over 10 years. PAT looks fabulous and his legion of fans here are pleased to see him back. To list all the places PAT has been since last appearing in the East would take up the whole column. I know that the Irish in Boston will be pleased to have PATTY back.

Florida fans are talking about the return of PEPPER GOMEZ. GOMEZ has been away from the Sun-



Super Destroyers, 1 and 2, are wrecking havoc in Eastern Canadian mat circles and are a tag team to beware.

A cauliflower ear is almost a trademark with professional wrestlers and Ali Baba has a dandy, winning a recent contest in Montreal.



shine states for some 10 years and his return is one to make the fans really happy. GOMEZ captured the Southern cahmpionship when he defeated BOB ROOP. Also appearing in Florida at this writing are ROCKY JOHNSON, TONY CHARLES, JIM DILLON, TERRY FUNK, MARK STARR and RONNIE PAUL.

THE GREAT MALENKO is back in the wrestling game currently wrestling on the Virginia—Carolina circuit. The story that RUFUS R. JONES was killed in Memphis, Tenn., by a gunman is false, he is alive and well wrestling on the Virginia— Carolina circuit.

Wrontline Monthly

Wrestling Monthly — July 1976/37



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#### INTERNATIONAL MAT SCENE By Tom Burke

A new tag team known as the SUPER DESTROYERS are making a lot of noise up in Canada. These two boys are big and are a powerful team ready to explode on the tag-team world. Keep an eye out for these two boys since I predict that they will make wrestling

Are you a dedicated wrestling fan? If you are you will be interested in hearing about a new wrestling service aimed at the dedicated wrestling fan. I have recently started a new service entitled GLOBAL WRESTLING. We have a number of services for the wrestling fan, but to list all of them here would be too much. Two services we do have are: Wrestling Nos-talgia Sheets and Individual Wrestler Nostalgia Sheets. If you are a Nostaglia buff then GLOBAL WRESTLING has what you are looking for. The Wrestling Nostalgia Sheets are available for 35 cents plus a stamped self-addressed envelope. These sheets are professionally printed on both sides and contain many interesting features on wrestling and wrestlers from the past. The individual Nostalgia sheets sell for 50 cents and are printed on 8 x 14 paper. At the present time we have sheets on SAMMARTINO BRUNO KILLER KOWALSKI, DON LEO JONATHAN, BUDDY ROGERS, DR. JERRY GRAHAM and DICK THE BRUISER. Remember to enclose a stamped, self-addressed envelope when you order either the Wrestling Nostalgia Sheets or the Individual Wrestler Nostalgia Sheet. Send your order to: GLOB-AL WRESTLING, Nostalgia Dept., 31 Groveland St., Springfield, Ma., 01108.

A new feature that we are going to put in this column is called the WRESTLING SPOTLIGHT. Every month we will have a wrestler in the spotlight and will give you details on his career and personal life. Our first wrestler to be in the Spotlight is the international glo-

betrotter, RAY GLENN.
RAY GLENN stands 5-foot-10 and tips the scales at 238 pounds. He is a native of Manchester, England. A former British amateur champion he made his pro debut in Portsmouth, England, in 1959.



Sonny King, his grappling skills make him a favorite of the fans.

Since then he has become an international star, having wrestled his way around the world twice and is in the process of making his third

trip at this writing.

He has held such titles as the junior heavyweight championship of England, the Scottish Belt which he won from Andy Robin, the Belgium championship he captured from Bert Michel and the famous Graz, Austria, tournament championship in 1969. He has also wrestled in the Middle East, Sweden, Pakistan, Singapore, Spain and in India. While in India he met Dara Singh the living legend of wrestling over there and drew with him before 10,000 fans in Bombay. He considers his most important match was with ANTONIO INOKI in Japan.

A master wrestler, he employs the deadly suplex as his favorited finishing hold. When RAY GLENN steps into the ring the opponent for the evening knows all too well that he is going to be facing one of the best wrestlers in the world today. He was a top-notch mat man in the amateur field and it has carried over into the professional ranks. So if you see the name of RAY GLENN on a wrestling bill in your area go out and see him in action-you won't be disappointed. He is one of the classiest wrestlers around today.

(Continued on Page 64)

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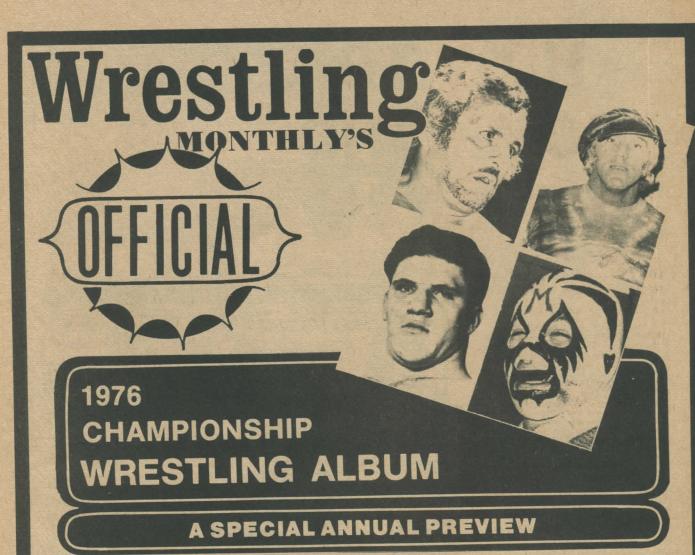
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# MOOSE CHOLAK A MAINSTAY OF WINDY CITY'S WRESTLING SCENE

N THE PAST twenty years wrestling has gone through several changes in Chicago. Only one wrestler has been a part of each phase — that wrestler is Moose Cholak. This story looks at the role Cholak has played on the Chicago wrestling scene.

Most large cities claim to be the wrestling capital of the United States. In the mid-1950's, Chicago honestly deserved that claim. Wrestling was held every Saturday at Marigold Arena and the exciting events that unfolded there weekly were seen by fans in many sections of the country televised by the Dumont network. All of the top wrestlers of that era appeared regularly, including: Verne Gagne, Argentina Rocca, Hans Schmidt, Yukon Eric, Pat O'Connor, Lou Thesz, Don Leo Jonathan, Roy McClarity, Whipper Watson and Killer Kowalski. Needless to say, Moose Cholak did not play an important part. In fact at that time there was no

"Moose" Cholak, only a big, young kid named Ed Cholak. Despite a good amateur wrestling background at Wisconsin and winning a boxing title in the Navy, Cholak was too inexperienced to be anything but a sacrificial lamb for the top wrestlers who met him when he did make the televised matches. Major wrestling extravaganzas were held monthly at the International Amphitheatre, Cholak did not take part in these, but he did appear on many of the Wednesday shows held at Rainbow Arena.

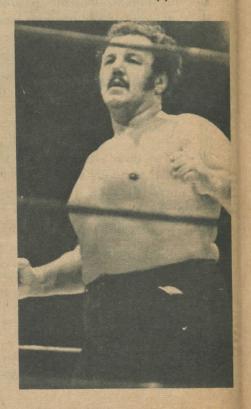
By the end of the fifties, wrestling was still being held at Marigold Arena, but it was no longer part of network television, and although the enthusiasm was still there, most of the big name talent was not. However, when special cards were held at the Amphitheatre the talent converged as always. Television was Cholak versus Big Bill Miller.



Cholak back in 1964 – against Karl Gotch.



Cholak roars after an opponent.



42/Wrestling Monthly — July 1976

still operating locally to generate fan interest and one wrestler the people enjoyed watching was Ed Cholak. Only now he was called Moose Cholak and to the amusement and amazement of the viewers, he paraded to the ring with a full-scale Moosehead draped over his own head. He was oftentimes on the big shows now, but never as a headliner, usually half-way up on the card, winning when matched against the inferior talent, losing when paired with the big names such as the Crusher, Haystacks Calhoun or Sweet Daddy Siki.

against

ent.

Cholak also traveled around many of the small towns in the Illinois, Wisconsin, Indiana area, winning almost all of the time. Weighing more than 350 pounds his decided weight advantage was too much for the average local talent to combat. If this wasn't enough of a handicap, Cholak refused to wrestle by the rules - in fact he seldom used any holds at all, just choking, kicking and punching. He had developed into a colorful villain, wearing a gold shirt, gold tights and black trunks. He became known as Golden Moose Cholak by the early sixties and wrestled somewhat successfully in a series of matches out East, billed as the Golden Terror. He also developed another gimmick which accounted for a number of illegal victories. Moose claimed that his ears were tender and he was afraid of acquiring cauliflower ears, so he began wearing a headgear into the ring. Needless to say, the headgear was primarily used to headbutt his opponents into near unconsciousness.

By the end of 1962, promoter Fred Kohler began booking some of his cards into the smaller Chicago Coliseum, a run-down

stadium in a run-down section of town with no parking facilities. Names like Buddy Rogers, Edouard Carpentier, the Fabulous Kangaroos, Argentina Rocca, Bearcat Wright, Brute Bernard, Skull Murphy and Cowboy Ellis disappeared and the main events featured wrestlers like the Bavarian Boys, Kurt Stroheim, El Gaucho and Buddy Austin. It was a period of transition into a new era of Chicago wrestling. Moose Cholak was now one of the top attractions.

In early 1963 Moose Cholak returned to Chicago as a claimant to the heavyweight wrestling title. He had defeated the legendary Japanese star, Riki Dozan, and returned to Chicago as the International Wrestling Alliance Champion. It was no fluke; Moose had indeed arrived as a wrestling star. He proved it with impressive victories over Shohei Baba (Dec. 28, 1962) and Bobo Brazil (June 14, 1963), in two memorable Chicago bouts. He also had an exciting series of matches with Larry Chene, who was then the United States Champion in what proved to be an inconclusive feud. Cholak headlined matches in many small towns, where he made many enemies with his vicious style against smaller, preliminary style wrestlers such as the Black Orchid, Jerry London, Jose Betencourt, Farmer Jones, Francisco Rios and Paul Christy.

During this time, Chicago promoter Fred Kohler stepped into the background of his wrestling enterprise and allowed Jack Pfeffer to bring in the talent. The talent consisted of top girl and midget wrestlers, plus third-rate talent with names very similar to the real thing, and one excellent wrestler, Jackie Fargo — plus Cholak. Moose headlined the July 12 show and Johnny Valentine



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was brought in as his opponent. Valentine lost the first fall, but came back to force submission from Moose with a spinning leglock. The pressure of the hold and Moose having resisted for so long, found that when the bell rang for the third fall he could not continue and Valentine was awarded the title. Valentine never returned to Chicago to defend this title and later it was announced that he had forfeited the right to be champion by not giving Cholak a rematch within 30 days. A tournament was held with someone called Cowboy George Valentine winning the title. He and the Black Orchid kept unsuccessfully challenging Jackie Fargo with unbelievably bad supporting bouts. Cholak appeared on most of them against such nondescript opponents as Slugger Kowalski and the Russian Destroyer. Even tho all of these shows were held at the International Amphitheatre, crowds became slimmer and slimmer, more and more disgusted with what had been the wrestling capital of the country.

Kohler took charge again in 1964, affiliating himself with the National Wrestling Alliance and using much of the talent who continued to wrestle on his weekly Marigold shows - the Green Giant, Matt Schmelling, Baron 'Arena and Count Coronni, Jack Wilson, the Big Hammer and others. Ex-world champion, Pat O'Connor headlined the first card of the 1964 season in March and Cholak provided the opposition. O'Connor won as Moose was counted out, with his foot tangled in the ropes, in a match better than any witnessed in Chicago in more than six months. Despite his loss, Moose continued to wrestle near the top of the shows, getting disqualified against three top wrestlers in subsequent cards - Karl Gotch, Johnny- Valentine and Wilbur Snyder. He teamed with the roughest and most hated midwest wrestler, Dick the Bruiser to beat Snyder & Valentine, and go to a no contest with O'Connor & Bobby Managoff, before losing to what Chicago then considered to be their area tag champions — Nicoli & Boris Volkoff.

It was about this time that Dick the Bruiser was becoming a hero to the fans in an amazing transformation I wrote about awhile back. Bruiser beat Johnny Valentine who had turned on the popular Wilbur Snyder, and then beat Moose in a grudge battle after they had blamed each other for their loss to the Volkoffs. It was also during this time period that Bob Luce replaced Fred Kohler as Chicago promoter and became affiliated with the American Wrestling Alliance. Verne Gagne returned to Chicago and in one of his first appearances defeated Moose. Bruiser defeated the hated Mad Dog Vachon and formed a popular tag team with the Crusher. Cholak was still going through an identity crisis, popular when paired with some and unpopular when matched against others. In May of 1966, he was cheered as he teamed with Snyder to face the Assassins but in August he was a villain as he was matched against Snyder.

By the end of 1967, Cholak no longer wore his distinctive costume; it disappeared as had his headgear years before due to the insistence from the various atheletic commissions. The "Golden" was dropped from in front of his name and the word "Yukon" added. He wore an unbuttoned plaid shirt into the ring, slimmed down a little and wore dungarees in the manner of the late Yukon Eric. He teamed with popular tag partners and laid off the rough stuff until his opponent started it. His "big splash" or jumping body press remained as a finishing hold but he also began using a bearhug. Between 1967 and 1969, he defeated wrestlers such as Jack

Pesek, Big K, Joe Tomasso, Johnny Kace, Bob Boyer, Guy Mitchell, Jim Valens (Valiant), Larry Hennig, BlackJack Daniels, Jack Dillinger (Don Fargo) and drew with the likes of Angelo Poffo, BlackJack Lanza, Mitsu Arakawa, Luis Martinez and Lars Anderson. The fact was, in this new era of popularity, Cholak was regulated mainly to preliminary matches unless in tag team main events. Cholak traveled thru many midwest cities and in the Cleveland area, briefly held a tag team title with Johnny Powers. He often wrestled in St. Louis, but there he continued to lose as he was constantly facing the best in singles matches or given a secondrate villain tag team partner. Cholak as a result has never been considered a top star in the St. Louis area.

Although he still wrestles on occasion in St. Louis, Moose mainly wrestles on the Indiana circuit based in Indianapolis with many matches in Chicago. When Bruiser's tag partner, the Crusher, was hurt in a match with Mad Dog Vachon, Cholak became Bruiser's usual tag partner. They sold out many arenas for their struggles with the Chain Gang and with the fabulous Kangaroos. He also wrestled often with former enemy, Wilbur Snyder, and their bouts with the Kangaroos were considered among the greatest tag matches of all-time at Indianapolis. They also handled Don & John Fargo in some exciting tag bouts. Also wrestling almost exclusively for the Indianapolis based circuit (which now includes regular shows at the Olympia in Detroit) are BlackJack Lanza and Baron Von Raschke. These two wrestlers are as big as Moose and just as mean and vicious as he used to be, so matches with either of them are pier-six brawls with no quarter given. Although defeating both many times, he probably has lost more than won. Moose is seldom

beaten and when he does lose he usually beats himself by missing a "big splash" or a body block into the turnbuckle. Von Raschke and partner Hans Schmidt gave Cholak some extremely tough times in tag matches, whether his partner might be Bruiser, Snyder or Paul Christy. The same can be said when he meets Lanza & BlackJack Mulligan.

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Today Moose Cholak is still going strong in midwestern cities such as Detroit, Indianapolis and naturally Chicago. Nowadays in this latest era of Chicago wrestling, Moose Cholak only wrestles unpopular opponents. Usually he wins. Sometimes poor preliminary talent such as Jack Bence or Rick Ferrara is matched against him, but more often it is somebody of the stature of Ricky Cortez, Angelo Poffo, Nicoli Volkoff, Ox Baker, Big Bill Miller or Ray Stevens. He has defeated the first four decidedly and engaged in some wild brawling that resulted in some no contest rulings against the latter two, Miller and Stevens.

Chicago wrestling has undergone considerable change in the past two decades, but then so has Ed Golden Terror Moose Yukon Cholak. But one fact remains the same, Cholak has been one of the roughest wrestlers in the business, a most exciting attraction, and a most difficult man to beat.

THE END

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(Continued on Page 51)

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Wrestling Monthly - July 1976/47

# PATTERSON'S RISE TO KAME

by Allan Bolte Photos by Vernon Lewis

HEN A PROFESSIONAL wrestler makes up his mind that he's going to follow the rules during his career, he's taking a big step and many will prove along his way that he has made a bad move.

Take, for an instance, the case of Peter Maivia, Bruno Sammartino, Rocky "Soulman" Johnson, Pedro Morales, Pepper Gomez, etc. They try to obey the rules yet on too many occasions they're found breaking them.

How many wrestlers virtually never break a rule? Very few. With this year being 1972, wrestlers are bigger and rougher than they ever have been, all of which brings us to the point where we must realize there is more of a need for breaking rules.

And, what's more, how many wrestlers these days pay absolutely no attention to the rulebook when they could obtain likewise results were they to follow them?

Blond Bomber Pat Patterson is one who falls in such a category. He'll admit to the fact he's a rule-breaker yet he'll also admit he could be as successful were he to wrestle with sheer ability, speed, strength and knowledge rather than using his typical rough, rugged slam-bang style.

"In any sport, you have to think of winning," Patterson insists. "If you don't win, you don't reach

the top and unless you do get up there you are not going to enjoy the monetary rewards.

"When I took up professional wrestling I found out in a hurry the only sure way to win and make money is to be mean on the mat. You can call it dirty but it gets results and, after all, that's the only thing that counts.

"After all, wrestling, more than any other sport, is strictly man-to-man combat. You don't have team help as you do in, say, football. And, unlike boxing, you are, for the most part, facing men who know as much as you do about the sport, men who boast about the same physical advantages.

"If they insist on following the rules, so much the better for them. Sure, more than likely I could whip them if we both went at it with the rules but this way I know I can handle them.

"If they insist on following the rules, I have no objection. In fact, if they want to break the rules. I won't object either. So, I can't figure out why they should object if I fail to follow the rule book."

Patterson's first few years at the sport were rough, yet unexpected victories over topflight performers is what helped him soar to the top of the ratings where he presently is located.

His schooling years at Montreal High School saw

Pat Patterson proudly showing his belt.



48/Wrestling Monthly — July 1976

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Patterson bloodied during recent match.

him participating in sports such as basketball, football and track. Upon graduation, he immediately learned to wrestle properly at a local YMCA then conquered the sport a few years later at the young, tender age of 17.

A good looking wrestler, Patterson now is only 30, stands 5'101/2" tall and weighs 238 pounds. And, mind you, he has held his share of wrestling's covetet championships.

This brings us back in time a few years when he and Ray Stevens held the World's Tag Team Championship, a crown they held together successfully for virtually two years, defeating many of the top tag tandems in the business.

The two blonds finally lost the title and both parted the West Coast area, the scene of many triumphs for both of them. Stevens was the first to return several months later and informed all who would bother to listen that he was going to change his ways and means and follow the rules.

Few believed the man who had been wrestling so contrary merely months before but fans soon found out in a hurry that Stevens was telling nothing but the truth.

Thus, Stevens met many of wrestling's roughest, Kinji Shibuya, Haru Sasaki, Ripper Collins, etc., and proved he was now a "good guy."

Next came the return of the aforementioned Patterson, who, incidentally, wasn't about to change his ways in any form, shape or manner.

In fact, the latter was a bit upset upon finding out Stevens no longer was his friend or tag partner.

"Listen," he shouted at that time, "I returned to the Bay Area hopefully to team with Stevens again and win back our titles but now that I've seen that sissy teaming up with guys like Gomez, Maivia, etc., I'm through with him. Why should I join teams with a sissy like that who gives in so easily?

"Ray Stevens is nothing but a sissy and I'm going to prove to all that I'm the better man. I am younger than Ray Stevens; I am more handsome than Ray Stevens; I am much smarter than Ray Stevens.

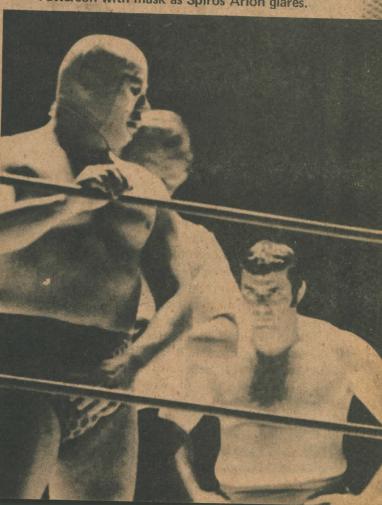
"When we teamed together, I was always the captain of the team and I taught him everything he now knows. Thus, I'm challenging that Stevens to a match and we'll see who's the better man."

It was one of the biggest things that happened when the two split up and became bitter enemies.

Once the best of friends, Stevens and Patterson since have been brawling.

The two met in a main event at San Francisco's

Patterson with mask as Spiros Arion glares.



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Cow Palace, a match that virtually was a sell-out. This saw Patterson unable to continue, due to the fact he received an injured leg and was forced out of action, due to a resulted broken leg, for several months.

The Canadian then returned after a long absence and the two engaged in several more brawls in the same ring.

Patterson challenged Stevens and won the title - on a forfeit. Stevens was injured during a motorcycle race and thus was unable to return to the mat.

The sports governing body, the NWA, stipulated that Stevens would have to hand his title over to Patterson since Stevens before has indulged in outside activities which resulted in his being badly injured.

As a result, Patterson, the new champ, defended his title against Pedro Morales, the same night he was handed the belt and did a rather good job.

He then defeated such greats as Spiro Arion, Bobo Brazil, Peter Maivia, Pat Barrett, Ciclon Negro and others with such ability.

Next came Stevens, who had recovered from his accident and was ready and rarin' to go.

The bomber fought his way back to the number one challenging position and met Patterson again.

The two met at the Cow Palace on July 10, 1970, in the most dangerous type of match in wrestling, a "death match". Stevens won this and also obtained the United States Heavyweight Wrestling Championship.

Suddenly, a rugged masked wrestler appeared on the scene, The Gladiator. He teamed with Patterson and the two challenged Stevens and Peter Maivia, the World's Tag Team Champions, to a title match.

The newly formed team didn't quite make it and Patterson searched for more partners. He

found Kinji Shibuya, Stan Stasiak and The Great Pampero. All were rough, yet not quite rough

Finally, he found big Billy Graham, a fellow blond who also believes in maiming opponents as well as the rules.

The two were so good they captured the tag titles from Maivia and Stevens and defended them successfully for almost a full year.

They met such teams as Antonio Parisi and Rocky Johnson; Peter Maivia and Rocky Johnson, etc., but then lost the belts to Pepper Gomez and Johnson.

Patterson and Graham continued wrestling, Graham soon left, yet the blond Canadian stayed.

He maintained his high ranking through victory after sheer victory, then had a few wild title matches with Johnson back in the Cow Palace.

These events were good for both wrestlers, yet better for Patterson in that he won the title.

Yes, Pat Patterson beat Johnson to regain the title and then found himself defending the title against a man he's met before - Ray Stevens.

Stevens hadn't been in the area for a while yet when he returned he proved to everyone that he still was as good - if not better - than ever before.

There must be some who like the man for what he is. Those are the San Franciscans who began the International Pat Patterson Fan Club, still operating successfully in the Bay Area.

A good looking wrestler, female fans have an opinion of him a bit different than males.

"I love women, of course, but I'm not wrestling them," he insisted. "I'm not married so, like every other bachelor, I enjoy the dates my tight schedule allows me but I'm not going to change my tactics in the ring simply because of them."

THE END

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(Continued from Page 47)

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"The kid is overrated, he is hiding behind his father's reputation!" claimed a determined Fred Curry. "I admit that Angelo is one of the greatest wrestlers ever, but his son is a ballet-dancing, egotistical musclehead who should be in an acrobatic circus.

"I'd like to see what he can do without his father to tag just to make it interesting, one fall to a

finish, loser loses his hair."
"You're On!" answered Lanny. "Just one stipulation: no crewcut, I want the loser shaved completely bald.'

One of the largest crowds to appear at Detroit's Cobo Arena turned out to see the two greatest drop kick artists clash.

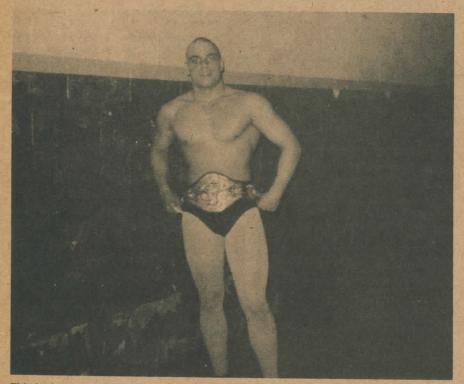
Fred Curry was the first to appear amid a thunderous ovation.

And now the crowd impatiently waited for Lanny, who enjoys keeping everyone waiting. Then the bleach blonde bomber started dancing his way down the isle. The hostile crowd was 90 per cent against Leaping Lenny, but sur-



Leaping Lanny Poffo sports a cap upon his return to Detroit after the Curry loss.

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prisingly his fan clubs are growing

At 6-feet-2 1/2 and 230 pounds, Lanny had the edge physically over the 5-foot-9, 225 pound Curry. Fred is the son of wrestling imortal Bull Curry. So, this was the battle of the wrestlers' sons. Leaping Lanny vs. Flying Fred; loser loses his hair, an irresistible match for promoter Francis Fleser.

As the bell sounded, both men approached cautiously. Fred the agressor kept lunging at Lanny who kept back pedaling and dancing. Three minutes passed and the two men still hadn't touched, but the nervous crowd remained at a fever pitch.

Finally, Fred got impatient and threw himself at the elusive Lanny. It was all Lanny needed as he launched a lightning quick sweep kick to the jaw of Curry, and proceeded to attack Fred with the tactics that Angelo had been teaching him since he was seven years old.

Curry kept battling back, but to no avail. Then, Lanny went for his 'Scream Machine'. The manoeuvre that had taken the very starch out of so many wrestlers before, but the experienced Curry managed to grab the rope and the two men collapsed with a sickening thud.

Lanny seemed to have hurt his back with the fall and Curry went for the pin, one, two, three!

It was all over and the people rushed to the edge of the ring. "The winner in 23 minutes ... Fred Cur-

It took several wrestlers to hold Lanny still as Hank James volunteered to be the barber. But when Hank plugged the electric shears and tried to shave Lanny's head, he almost electrocuted himself and Lanny with the shock, as Lanny's hair was wet with sweat. So he had to use scissors.

Although it was a slow job, (the haircut in the ring lasted 20 minutes) none of the fans left as they were fighting over pieces of his hair.

Lanny returned to the dressing room with a towel over his head. He went straight to the nearest mirror, and broke into a fit of rage.

Francis Fleser got another pair of barber shears to complete the job on Lanny's hair. He walked out looking like a cueball!

For the next two weeks, Lanny wore a mask. At the next event at Cobo, he wore a hat. He let his black roots grow out, and he cultivated a moustache to compensate for his image loss.

"I look even better like this!" claimed Lanny. "I'm a better wrestler because of it." "A star of my magnitude can only get brighter.

"I will keep my hair dark, and when it has grown out again, I will risk it another haircut match. I like a match like that. When you believe you can win you should accept any stipulation."

"Besides I'm still the best baldheaded wrestler. A handsome guy looks good no matter what."



Lanny (right) with his father Angelo wore their tag-team championship belts for this photo with their former manager Saul Weingeroff.

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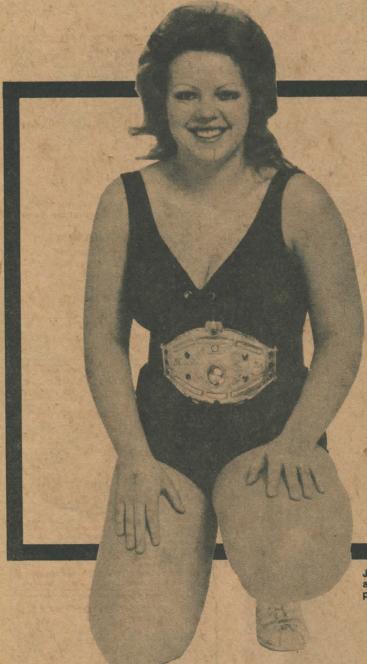


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Because of her muscular strength and natural co-ordination, Miss West made rapid progress in wrestling under the right guidance. A solid 160 pounds, and 5 feet, 5 inches tall, she has been a terrific favorite with fans everywhere because of her pretty face.

(Continued on page 58)

54/Wrestling Monthly — July 1976



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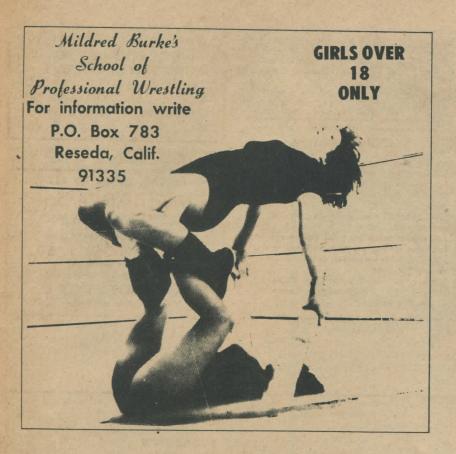


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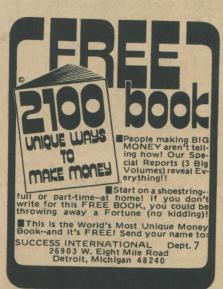




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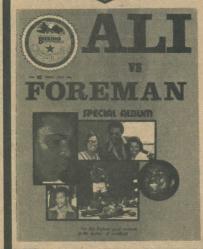




Wrestling Monthly — July 1976/57

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(Continued from 54)

## LEARNED LESSONS **WELL AT** MILDRED **BURKE'S**

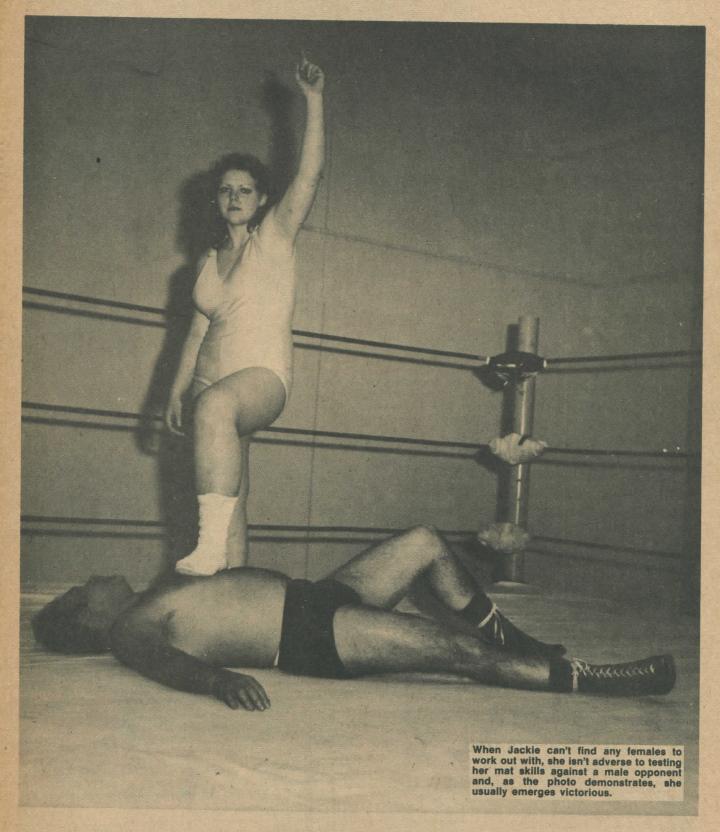
Mildred Burke maintains that this is one of the major appeals of girl wrestling. "Men do not want to see a girl who is half a man. What they like most in a girl wrestler is a really pretty girl who is also strong that's what turns them on, and that's what Jackie West has."

Five years in the professional game have made Miss West a smart, accomplished and highly professional athlete. She has made four tours of Japan, where women's wrestling has a massive and loyal following and where the fans know their wrestling from A to Z. She is regularly invited back because of her great popularity, her professionalism and her pretty face which turns on the Japanese male fans just as it does her American

Jackie is a quiet girl in person quite different to the rough and dynamic female athlete that you see in the ring. She has a smooth complexion and a pretty smile, and the manners of a lady as well.

Jackie has no boyfriend or steady date although she never wants for male company either at home or when on her tours.

Her attitude on men is straightforward and uncomplicated. She is not especially concerned with marriage because she's a modern miss. "I am loose about the whole scene. with no fixed ideas or prejudices to worry about," she says. "What is going to happen, I am ready to let happen."



## JACKIE BIG STAR IN LAND OF THE RISING SUN'

#### NATIVE OF IRAN WAS FIVE-TIME AMATEUR CHAMP

out to be the villain, not even

against Portz.

On the contrary, it was long-time hero Portz whom the crowd decided was the villain, even though Geoff wrestled in his usual clean manner. But the crowd obviously and vociferously liked Khosrow; they got mad at Geoff Portz when he hit Khosrow with a perfectly legitimate uppercut, got angry over a completely clean headlock! At the end, when the two men walked back to the dressing rooms, the fans booed Portz and cheered Vaziri.

Vaziri and I resumed our interview at the adjoining Stockyards Inn. I expected him to be pleased at the match results, but he was crestfallen.

"But Mr. Vaziri," I said. "It's very good to draw with a superb

wrestler like Geoff Portz.'

"Call me Koz, everybody does. Yes, you are right, Geoff Portz, he is a very good wrestler and he made me work very hard. But the fans, they would not let me be the villain! Maybe, when you write your story on me, you will tell the people that I am a villain?"

"I'll try", I said, then tried to cheer him up with a change of subject. "Why don't you just tell me something about yourself and your wrestling career?"

"Okay." said Koz and he launched into a fast rundown on his history. He spoke so fast, I was glad I had my trusty tape recorder with

me.

Koz was born in Tehran, the capital city of Iran, famous as the site of one of the 'Big Three' conferences during World War II, which was somewhat before Koz' time since he is only 28 years old.

He started wrestling at the age of 12, and became national high school champion and five-times National Iranian champion (a record which has yet to be equal-

led)

In Iran, they have more respect for wrestlers than we do here, and wrestling and soccer vie for the title

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The Iranian protege of AWA champion Verne Gagne applies a headlock on Portz.

to drop his law studies and become a professional wrestler, telling him he was a great natural wrestler and experience would make him championship calibre.

Such a judgment from such a man was irresistible, and Koz began to train under Gagne with another up-and-coming young wrestler, Greg Gagne! He and Greg are still good friends and often take in a

football game together in Minneapolis.

Koz now lives in Minneapolis, though he is not yet a citizen of the United States, but he is a legal resi-

of favorite Iranian sport, so Koz did both - he was the goalie in soccer, a very dangerous occupation.

Today, he is still a big soccer fan and has also begun to appreciate the American form of football. He says soccer is more dangerous than our football, and most experts agree with him.

As an athlete of national stature, he had the opportunity to move in very high Iranian circles, for the Iranians lionize their sports stars.

On the occasion of his gaining the national Iranian wrestling championship for the fifth straight year, he was rewarded with an appointment as bodyguard to the Shah of Iran, a man Koz admires greatly both as a kind and cultured individual and as a statesman of great vision.

Koz takes a keen interest in international politics and says that he feels The Shah is possibly the world's greatest hope, outside of Henry Kissinger, for peace in the troubled East.

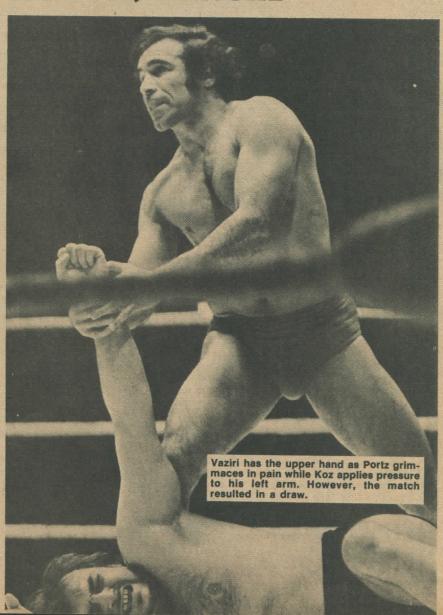
Five years ago, Koz came to Minneapolis to attend the famous Minneapolis-Minnesota College of Law. But his law studies were put aside when he met American Olympic wrestling coach, Alan Rice, who got him back into wrestling in a hurry.

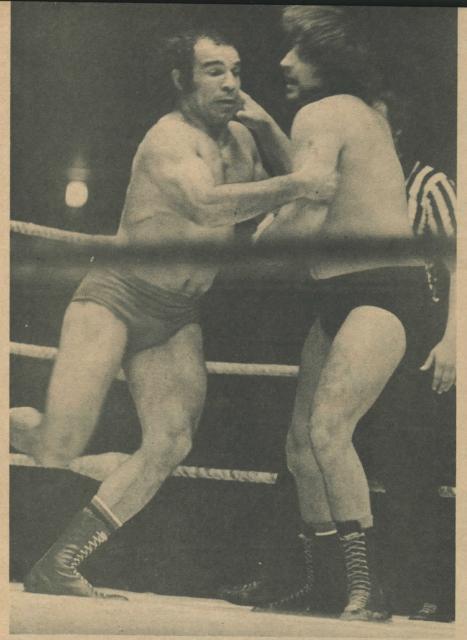
Koz met other Olympic wrestling officials through Mr. Rice, and wound up representing Iran in the 1972 Olympic Games at Munich where he acquitted himself so well that he caught the attention of another wrestler—Verne Gagne, the American Wrestling Association world heavyweight champion.

Koz was quick to emphasize how much he felt he owed these two men, Alan Rice and Verne Gagne for their kindness to him.

It was Gagne who persuaded him

# VERNE GAGNE STARTED VAZIRI ON MAT ROAD TO FAME, FORTUNE





Vaziri gets set to flip Portz as he bounces

### HARD WORK NOT LUCK **KEY TO** SUCCESS

dent. He is a bachelor, and apart from wrestling, politics, and football, he enjoys trying to perfect his English, good music, good movies, and tennis, both as player and

His astrological sign is Leo, but he is not superstitious, believing in hard work and guts rather than

There was much more, of course, but that gives you a general idea of a wrestler you're going to hear a lot more of, if Verne Gagne is any judge: Khozrow Vaziri, would-be

"You think I told you enough that you can make me a villain in your story? Koz asked anxiously.

Just then my good friend, ace photographer Bruce Viner rushed up to our table. "Thank God, you're both still here. Can we get

the photographs? I'm sorry to be late but my plane was delayed!"

As they rushed off, and I turned to leave for the airport myself, the question I had been puzzling over all evening jogged my memory, and I shouted after Koz:

"I must know, Koz. WHY do you want to be a villain??"

Koz explained. "Mr. Verne Gagne, he is the champion, and he says to me that one day maybe I will be a champion. But Mr. Gagne, he is a hero and he only wrestles villains, so you see, if I am ever to get a title shot, I have to be a villain!"



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Wrestling Monthly — July 1976/63



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## INTERNATIONAL MAT SCENE By Tom Burke

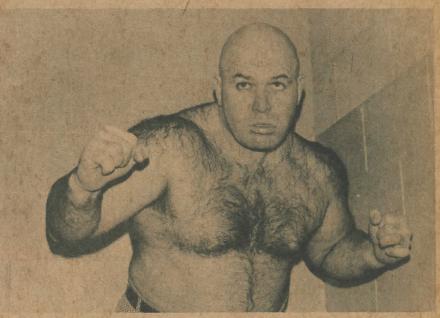
(Continued from Page 39)

BEARCAT WRIGHT and his protoge, THE STOMPER are doing quite well in the Memphis circuit and are headliners on the bills down there. Also appearing in the area is the new combo of CHRIS COLT and MIKE BOVETTE

GREG VALENTINE is traveling between Japan, California and New York to meet his various wrestling commitments. VALENTINE is one of the best villains in

the last 15 years states a referee. The only handicap that VALENTINE has is his hot temper. He flies off the handle much too fast states the third man.

That is about it for this issue fans. If any readers have any question, comments or suggestions just drop me a line at 31 Groveland St., Springfield, Ma., 01108. If a personal reply is needed please enclose a stamped, self-addressed envelope. See you.



George 'The Animal' Steele lives up to his nickname.

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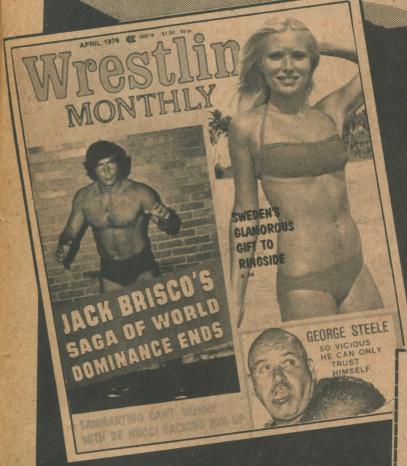
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Whoa. Stop right there. I know . . . I've heard everything there is to say about the ponies. "You can't beat the horses." "A fool and his money are soon parted." "Gamble with fate, and you pay the price." "I had an uncle who lost everything . . ."

I don't argue with anybody. If a person is bent on self-destruction, he's simply going to find a way. Booze. Women. Debts. Gambling. Maybe even drugs. Nothing you can do or say is going to change the outcome, and the method that the troubled person takes to beat himself is not the issue.

Over the years horse racing has come in for a big share of the knocks. Everybody knows somebody who has gambled away a living, maybe a fortune, on the sport of kings. Recently I talked to a very solid citizen who told me, "If racing's the sport of kings, I never saw any kings out there!"

Again, I don't argue the point. Because I know what I know. I know that a prudent person who has a few dollars to spend can make a very handsome living at the track—with my secret, strictly—and I'll argue that point with anybody!

My secret is simple. So simple, in fact, that I am sure some of the so-called racing "experts" will sneer at my method without even investigating it. After all, that's human nature. But really, I don't feel bad...why should I? I have what they don't have...what no one has. The secret to a machine that virtually prints money!

I call my secret "The System of the Century." If you've never played the horses before (in fact, if you've never even been to a race track!), you'll be astounded at the simplicity of this logical, common-sense way to pick winners that return \$10, \$20, and even \$50 bills for a mere \$2 wager.

The system consists of four simple rules... four rules you can read and memorize in just one hour at home. One of these rules — Rule No. 4 — is so elementary that you can go to any race track with an infield turf (grass) course and start writing your own checks tomorrow as though you'd been a track pro for twenty years!

Of course, if you're a regular horseplayer, "The System of the Century" will have even greater appeal. How many times have you spent hours pouring over a single race, doping out every detail, figuring every angle . . only to find that the horse you picked to begin with — and decided against for some reason even you can't remember — romped home an easy winner? (And paid a whopping \$60!) Or how about the time your brother-in-law talked you off that horse you knew would win — and did!

But I'm not here to change anybody's mind or re-open old wounds. What I'm here to do is to tell you about a method, a technique that is so ridiculously easy to understand... a system that will put so much money in your pocket... you'll wonder where it's been all these years.

you'll wonder where it's been all these years. Where has "The System of the Century" been all this time? The answer: In my head. I've been in racing all my life, and in that time I've had good years and lean years. Over the years I have become progressively better at what I do: win money at the races. (Last year it made over \$500,000 for me — yes, over a half-a-million bucks — and I'm only 33 years old!)

One night, when I was bored watching TV, I sat and wrote down on a piece of paper the things that I consider to be *critically important* during the running of a horse race. Would you believe it? I came up with only *four* things—and all so simple a twelve-year-old can master them in under sixty minutes!

That's how "The System of the Century" was born. And I decided right then and there to make the system available to anyone with a "will to win" — with an honest interest in getting ahead.

All you need is a grubstake — as little as \$20 — and a little patience. "The System of the Century" does the rest. Just follow these four little rules (strictly!) and start cashing those big parimutuel tickets most folks just dream about

#### WHO IS MIKE WARREN?

America's premier handicapper. Mike Warren is well on his way to becoming a self-made millionaire at 33... because he picks 'em with *uncanny* consistency. Read what his fans have to say ...

"You are FANTASTIC!!! Absolutely THE GREATEST!!! All four of the horses you gave me at Aqueduct Saturday won and paid real good. Thank you very much..."

N.P., Los Angeles, Calif.

3

"I must tell you
it's just fantastic. Both horses
(clicked). The first
paid \$35.40 . . . the
second \$10.20 —
made a nice bundle."
E.A.S., Chicago, Illinois

Why, just the other day a fellow approached me at Belmont and asked me what I liked. I normally don't hand out advice at the track, but this player looked as though he needed a break.

So I told him I like a horse named Black Springs, an eleven-to-one shot. The guy pondered that for a moment, then said, "No way. I give the favorite, Counter Gambit, a big edge... I guess I'll go bet it. Thanks anyway."

To make a long story short, Black Springs is six lengths in front at the head of the stretch and wins easily, with Counter Gambit running second at less-than-even money. Black Springs pays \$24.40 straight, and my player friend comes running up to tell me he'll never doubt me again. He hasn't, either. Armed with "The System of the Century," he'll never need advice or money again.

I recognize that the world is full of skeptics, so I make this proposition to you. Send me \$9.95 as payment in full for the "System of the Century." Use this method at your local race track for fifteen days, making sure to follow my rules as outlined therein. Bet all you want — and keep what you take in with my blessings!

And here's the best part. If my method fails to work for you in exactly the manner I've described, you have risked nothing ... because I'll send your original check back to you — uncashed! (Just date your check one month ahead. That way nobody can touch your ten bucks while you prove to yourself that "The System of the Century" is everything I say it is.)

Could anything be fairer?

You owe it to yourself to find out about "the machine that prints money." I'm Mike Warren ... I'm well-known in racing circles ... and I say it's so.

Act now. Today. Can you afford to guess that I'm wrong?

#### Sworn statement...

This is to certify that all statements made in this ad are true and correct to the best of my knowledge and belief. MIKE WARREN is a professional handicapper of Thoroughbred horses, and his gross income for the last twelve months was in excess of \$500,000.00.

a. BElous

#### FREE EXAMINATION OFFER Mike Warren L-CMG

Mike Warren
The Baltimore Bulletin, Inc.
380 Madison Avenue
New York, N.Y. 10017

Dear Mike:

O.K., I'll try anything once. Please send me "The System of the Century" by return mail. I understand that if your method doesn't make big money for me as you have outlined, al! I have to do is return it within a month and my uncashed check will be returned to me.

On that basis, here is my check for \$9.95 dated one month from now. (If you're enclosing a money order that can't be dated ahead, you have the same moneyback guarantee.)

	(in coins or stamps, please).	aut
Name		
Address _		
City		

Please make check payable to "The Baltimore Bulletin"

I Can Make You Appear to Be a MILLIONAIRE



in Just Four Weeks! I WILL TEACH YOU HOW TO GET *SMART & LIVE GREAT!* 

I've done it and I've enjoyed new cars, luxurious homes, fat bank accounts, the best foods, wine, women and best of all, lots and lots of money! I will now sell you my secrets and

#### TEACH YOU HOW TO:

- •GET LOANS, MORTGAGES, LEASES QUICKLY ON JUST YOUR SIGNATURE! Say "Good-bye" to co-signers, collateral, red tape and turn downs! You'll even get preferred rates. I will show you how!
- •GET AN \$11,000.00 CAR FREE! You will drive around in a shiny new Lincoln, Cadillac or Mercedes (your choice) without putting up a nickel of your own money! I will show you two ways to do it!
- ●GET A \$90,000.00 HOUSE WITHOUT MONEY! My two step S/M/P plan will put you in your dream house withous any cash in front! You'll be amazed how really simple it
- •MAKE YOURSELF A MILLIONAIRE IN SEVEN DAYSI Of course you'll only be a paper millionaire, but to everyone except ultra-sophisticated financial people, you'll appear to be very wealthy.
- •ACQUIRE AN EXECUTIVE OFFICE WITHOUT SPENDING A NICKEL!
- OPEN A \$50,000.00 BANK ACCOUNT! All you need is \$25.00 in cash and my instructions on what to do. This very same maneuver was used to maintain a \$1,000,000.00 bank balance for a noted organization.
- OATTRACT GLAMOUROUS WOMEN! They'll hang on you like flies It'll be your choice, blonde...brunette...red-head...any day of the week! My S/M/P plan will show you
- CREATE EMPLOYMENT RECORDS, HIGH SCHOOL DIPLOMAS, COLLEGE DEGREES, ETC.! S/M/P will teach you the important techniques of creating an impressive background for yourself to open up new job markets that can earn you \$30,000.00 to \$100,000.00 a year and even more!
- CARRY EVERY MAJOR CREDIT CARD IN YOUR
   WALLET! Even if your credit is presently 'NG' my S.///
- OPEN AS MANY CHARGE ACCOUNTS AS YOU DESIRE! My S/M/P techniques will get you that AAA+ rating at the best shops in town. You can then acquire furs, jewelry, furniture, sporting equipment, etc. in 24 hours just by placing a phone call!

- •GET V.I.P. TREATMENT WHEREVER YOU GO! You'll get the royal treatment at hotels, restaurants, resorts, etc. Yes the best tables, the best food...and they'll even pick up the tab. S/M/P will teach you how to live it up!
- GET YOUR CREDITORS OFF YOUR BACK! I will show you a \$10.00 legal move you can make yourself to end creditor harassment for up to five years. This is not any form
- •ENJOY ALL KINDS OF VACATIONS ABSOLUTELY FREE! See the world via S/M/P! How's free air fare? S/M/P's got that for you tool
- •ACQUIRE PROPERTY WITHOUT MONEY! Take your pick Commercial Recreational Agriculturall Yes, fortunes are made everyday in real estate. S/M/P's simple techniques will make you rich!
- VANISH...YES, COMPLETELY DISAPPEAR AND CHANGE YOUR IDENTITY! This may sound fantastic but it's not hard to do if you know how. My S/M/P manual will
- BORROW AWAY YOUR DEBTS! My "Smart Money Plans" will easily get you out of debt while giving you entermous between the programmer of the pr
- OSTART A PYRAMID SALES DEAL THAT'S LEGAL! I will show you how to set up a deal that can millionaire in 8 months!
- OCREATE A LEGAL CHAIN LETTER! S/M/P will tell you where it's legal and give you a sample of the letter. You meeven gross \$2,000.00 a day!
- BUY AND SELL STOCK WITHOUT MONEY! Here is another of the S/M/P techniques that can make you rich
- START YOUR OWN UNIVERSITY FOR UNDER \$100.00! Why not acquire a Ph.D. or other valuable degree for yourself? Remember degrees are worth money. S/M/P will teach you how!
- BECOME A TAX EXPERT AND FINANCIAL CONSULTANT AND LET OTHER PEOPLE DO THE WORK! You'll receive fat fees for your services and all you'll
- OSTOP PAYING PROPERTY TAXES FOREVER! This

- OUSE A SIMPLE CHART IN THE S/M/P MANUAL! It's the chart I used to climb from a \$100.00 a month gross business to \$245,000.00 a month in 90 days!
- WIN AT ANY SPECULATION! S/M/P teaches you how to wheel and deal and win! S/M/P teaches you how to minimize the risks and come out on top everytime!
- CREATE A REAL ESTATE EMPIRE USING OTHER PEOPLE'S MONEY! Many persons have gone from rags to
- already begun S/M/P will teach you how to use the Federal Courts to protect you. Yes, S/M/P will give you the inside information on the Federal Bankruptcy laws. Don't let this frighten you. It's one of the most beautiful things around. It's being done everyday by businessmen and individuals. This information alone is worth thousands!
- DECORATE YOUR HOME WITH \$10,000.00 WORTH OF VALUABLE FURNITURE FREE!
- GET HUGE FEES JUST TALKING TO FRIENDS!
- •GAIN POLITICAL POWER IN YOUR AREA IN NINE
- •GET THOUSANDS OF DOLLARS WORTH OF RESALEABLE MERCHANDISE FROM WHOLESALERS AND DISTRIBUTORS ON CREDIT!
- QUICKLY AND EASILY SOLVE MOST PROBLEMS.
   WITHOUT WORRY!
- TRIPLE AND QUADRUPLE INTEREST ON YOUR SAVINGS!
- •GET \$50,000.00 IN FREE LIFE INSURANCE!
- •GET A FREE HOUSE IN A RESORT AREA!
- **OHAVE 5000 PEOPLE MARKET YOUR PRODUCT IN 60**
- START A MULTIMILLION DOLLAR ADVERTISING CAMPAIGN WITHOUT A NICKEL!
- SET UP 500 HOME MANUFACTURERS IN TWO WEEKS!
- GET \$300,000.00 IN STOCK TRADED PUBLICLY WITHOUT S.E.C. FILING!

#### THIS IS THE MOST IMPORTANT LETTER YOU WILL EVER READ! PLEASE GIVE ME.TEN MINUTES RIGHT NOW!

My name is Sid Rosen. I've been a wheeler-dealer all my life and I've been involved in hundreds of successful businesses. Let me tell you what I can do for you. I will make you appear to be a milionaire...in just four weeks! I will teach you how to GET SMART AND LIVE GREAT! I will teach you how to capitalize on human nature, human emotions and human greed. I will teach you to open previously locked doors, create unlimited opportunities and place yourself upon the glittering path to financial prosperity and success. I will help you to acquire and enjoy all the marvelous things in life you've always dreamed of having but felt you would never get — like a luxury cruise around the world, a color T.V. in every room, expensive cars, luxurious homes, beautiful clothes, gournet foods, cameras, gadgets, you name it. I Will Show You How To Get It!

I have learned (the hard way) that it is possible to create the "illusion" of great personal

gourmet foods, cameras, gadgets, you name it. I Will Show You How To Get It!

I have learned (the hard way) that it is possible to create the "illusion" of great personal wealth quite easily in today's credit oriented economy. Notice now, that I have used the term "illusion". For that is exactly what our entire capitalistic society is based upon. People, including you and I, believe what they see! We presume a person to be wealthy when seeing his expensive home, high priced cars, well tailored clothes and luxurious lifestyle. You've probably heard the saying, "It Takes Money To Make Money" and you probably have also heard the saying, "You Can Only Borrow Money When You Have Money. The truth that I will teach you is that in today's economy it only takes "THE ILLUSION OF HAVING MONEY"...to borrow money. Remember this, in today's financial marketplace, most money transactions are merely bookkeeping entries and nothing usually changes hands but scraps of paper. This is one of the secrets I will reveal to you in great detail!

Are you having trouble borrowing money? Making loans? Getting mortgages? Leases? Credit Cards? Charge Accounts? I will change all that! I will start you on the road to building an AAA - credit rating that will enable you to get cash, mortgages, houses, property, credit cards, furs, jewelry, airline tickets, just about anything...in hours on just your signature or even on the telephone!

even on the telephone!

I will teach you to wear the hat of a millionaire no matter what your present situation, occupation or past history. My "Smart Money Plans" will enable you to drive a luxury car for which you paid nothing; move into a luxurious home with no money down; walk into a bank and get a \$10,000.00 signature loan and mingle in the tup financial and social circles of your community. S/M/P will even cover your tracks if necessary; misdirect credit investigations. It will even show you how to disappear and become another person to start all over again if necessary free from past obligations.

Fill tell you this... I call many of my plans "secrets" because I don't think that more than one person in a thousand knows any two of them and perhaps only one person in fifty thousand knows and of them. And believe me, most of my secrets are astonishingly simple, just requiring the right knowledge and a little brains, guts, gumption, time and effort! My exclusive S/M/P manual will explain my many techniques in detail with step-by-step instructions on how to make them work. With this information in your possession, you will have the knowledge to get everything you desire in a matter of weeks, not years. There have never been a revealing 'insider manual' published like this before. Everything..and I mean EVERYTHING You Need To Know Is In My Manual, which will be sent to you in a plain envelope.

envelope.
The price of my manual is \$10.00 plus your signed pledge that you will not duplicate or otherwise, reproduce or resell my secrets.

Now, I know that most of the people who read this letter will not act upon it. They will be suspicious, timid and unmoved by what I have revealed here. They will reject it quickly as some kind of con game or a lot of bull! This is good and this is as things should be, because if there were too many people with enough faith in themselves to act on my "Smart Money

Plans, "it could be made useless to the rest of us. This very fact, that so few people have the sense and guts to try, makes my secrets remain secrets and makes the opportunities for the rest of us smarter and more aggressive people practically limitless!

So to you who will not act, please accept my thanks. Your indecision and inaction will help make the rest of us rich! I will leave you with this closing statement. Every word in my manual is true! Every technique workable exactly as stated and can be put into immediate operation. I offer my manual to you only once! I have no future discount deals or the like. My offer is \$10.00 for the complete manual and you gamble that \$10.00 on yourself. There are no refunds and I guarantee you no extra charges or come-ons for additional money. I have absolutely nothing else to sell and, of course. I will keep your name completely confidential.

It's your move now!

Sid Kolen

P.S. I've added a fantastic entire section that will teach you how to Extract Gold From Your Credit Cards. I will teach you to raise your credit card ceiling from \$200.00 to \$10.000.00 or more in minutes...How to raise \$5,000.00 in cash in one hour on your credit cards even when you can't get a loan anyplace...How you can use your credit cards to make hundreds of extra dollars on business trips, vacations, visits to relatives with absolutely no work involved...How to go into debt with your credit cards and end up making seven times your investment...How to py into debt with your credit cards into \$10,000.00, \$20,000.00, even \$30,000.00 in cash when opportunity calls. Yes, I'll teach you all this and more, You've Got Gold In Your Pockets And You May Not Even Know It...BUT YOU WILL LEARN SOON!

AAA Mr. Sid Rosen	Dept.
Fact Research, Inc.	CM-300
Dear Mr. Rosen, 415 Lexington Ave., Suite 304, New York, N.	
Please ship me your complete "SMART MONEY PLANS" Manual. I hereby give you will not copy, duplicate or resell the secrets and techniques I will find revealed in your mithis pledge in writing with my signature on the line below.	my pledge that I anual. I confirm
Signature	11 St. 11
□ I have enclosed \$10.00 in Full Payment. □ Cash □ Check □ M.O. □ Moster Charge □ I have enclosed a \$2.00 deposit. Please send my \$/M/P Manual C.O.D. IMPORTANT: COPY ACCOUNT NUMBER FROM YOUR MASTER CHARGE	
Copy Number Above Your Name on EXPIRES:	master charge
Print Name	
Address	
City State Zip	
SAVE MONEY! Enclose Full Payment and SAVE Post Office & C.O.D. cha	irges!